

# Trust in data collaboration

19.01.2025

De Krook, Ghent

# Access to premium data was never so important



## Web

Make information available



## Mobiel

Make information available  
everywhere



## Cloud

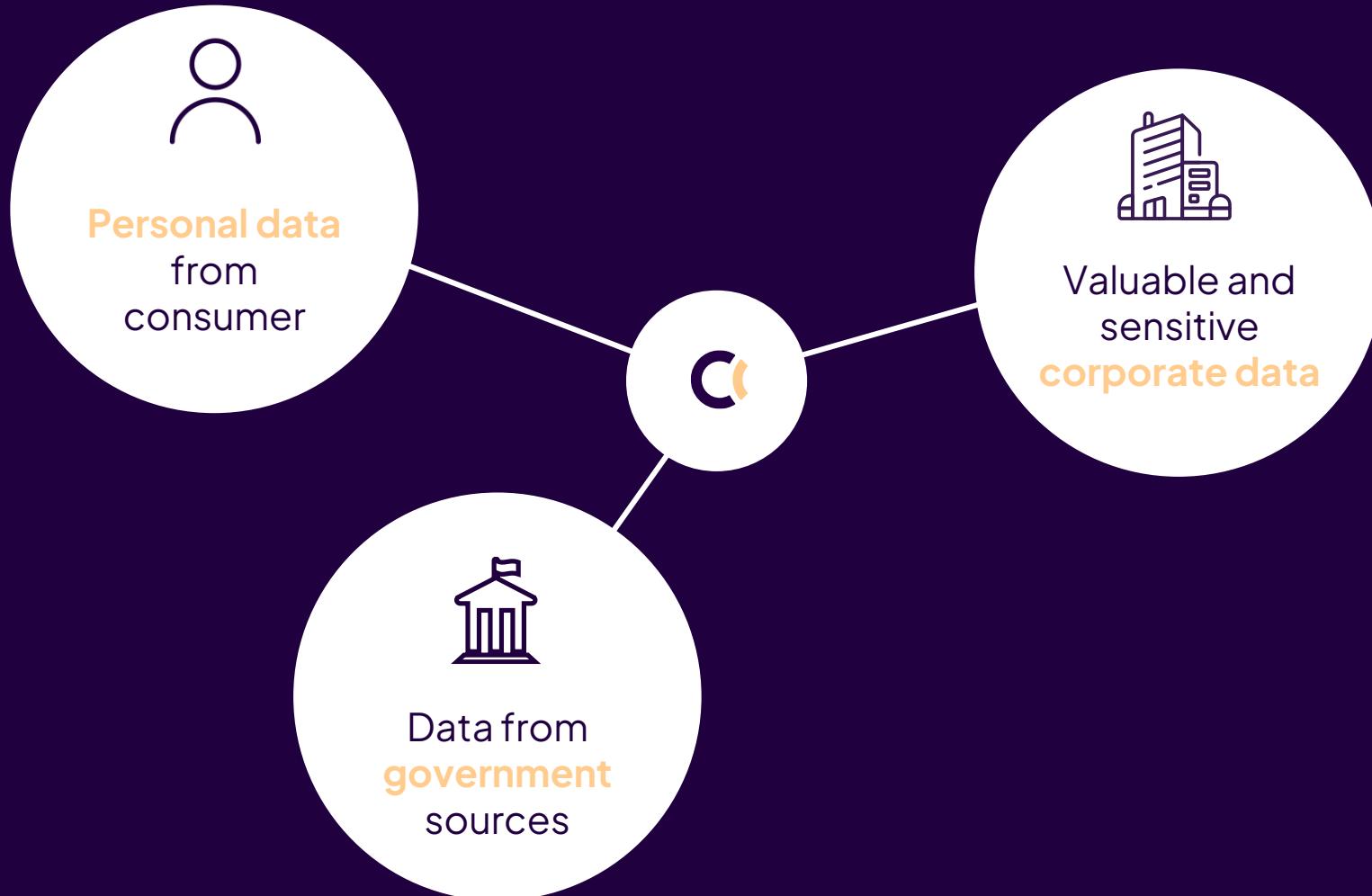
Indefinitely scalable



## AI

Intelligent services  
based on data

# Athumi specializes in access to premium data





EU Recognised  
Data Intermediary

# Building trust in data collaboration. How?



## Define common standards

Common rules and agreements for a seamless data exchange between organisations.



## Build technical backbone

Reliable infrastructure that connects data between industries in a common way.

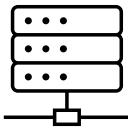


## Set up governance

Clear roles, responsibilities and commitments for building sustainable trust.



# 3 patterns of data collaboration



## 1 plug for data

Create a single point of access to securely and efficiently retrieve and share sensitive data across sectors.



## Connect partners in a digital value chain

Connect every step in complex value chains through standardised data flows for faster, error-free and scalable processes.



## Keep agency over data

Use data pods to share personal data with organisations you trust. Centrally manage individual consents and ensure they can be revoked at any time.





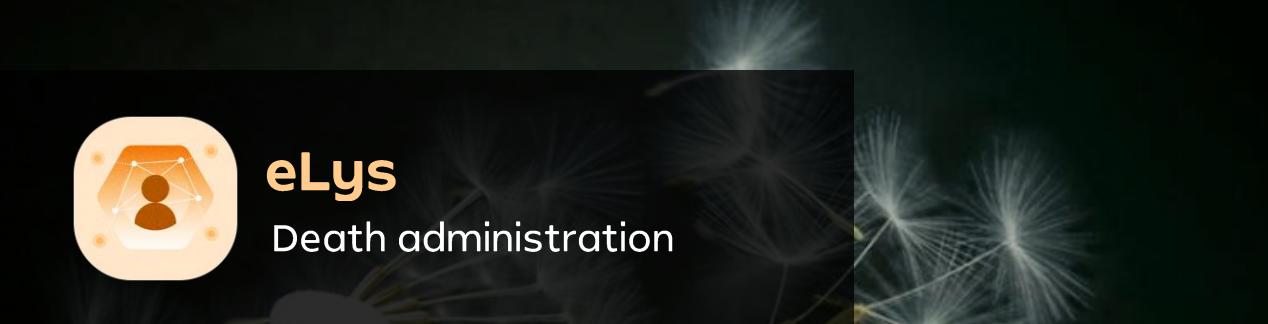
**VIP**

Real Estate Information



**KLIP**

Cables and Pipelines



**GIPOD**

Public Domain Interventions

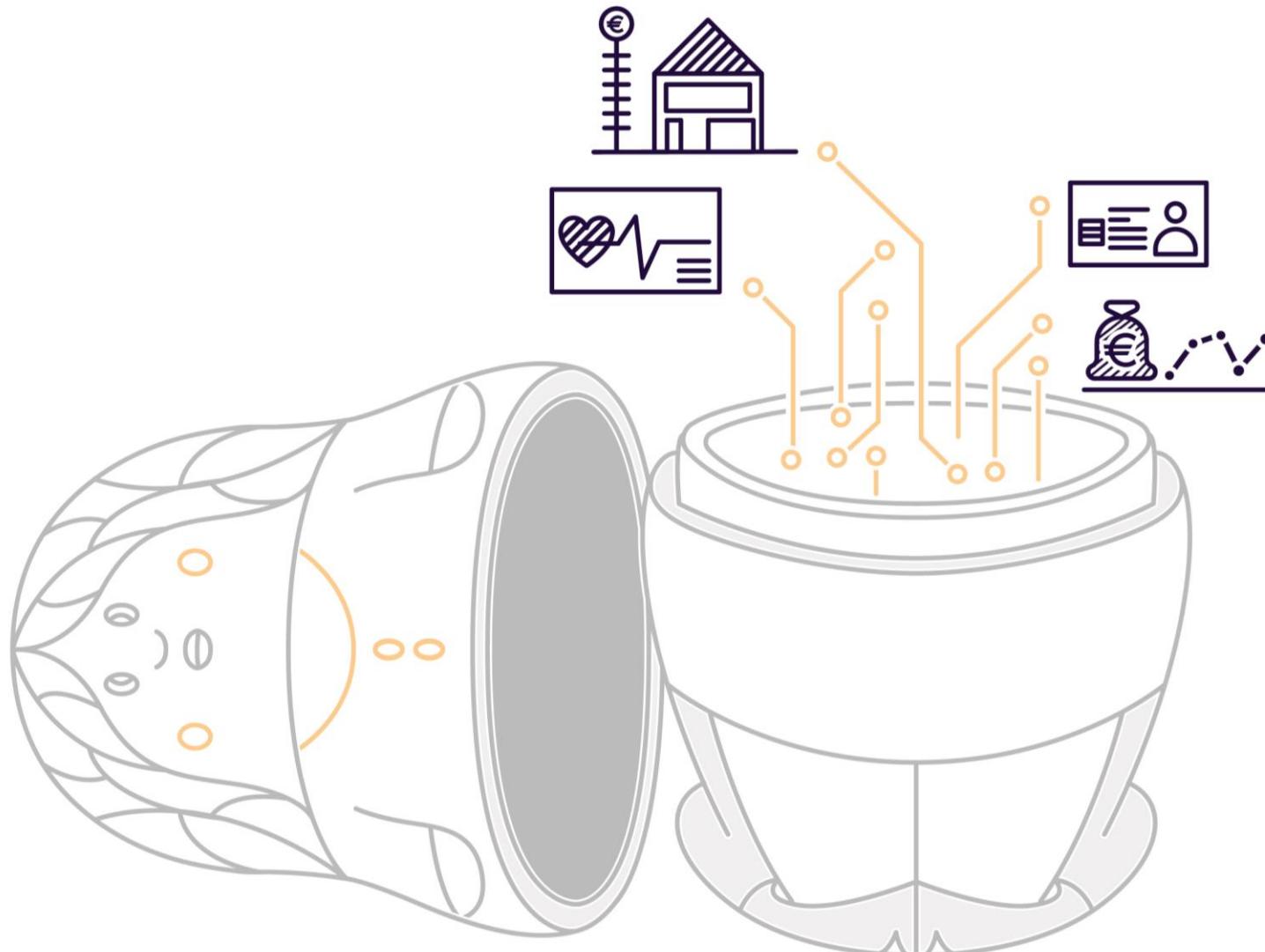


**eLys**

Death administration



# Data Pod Platform

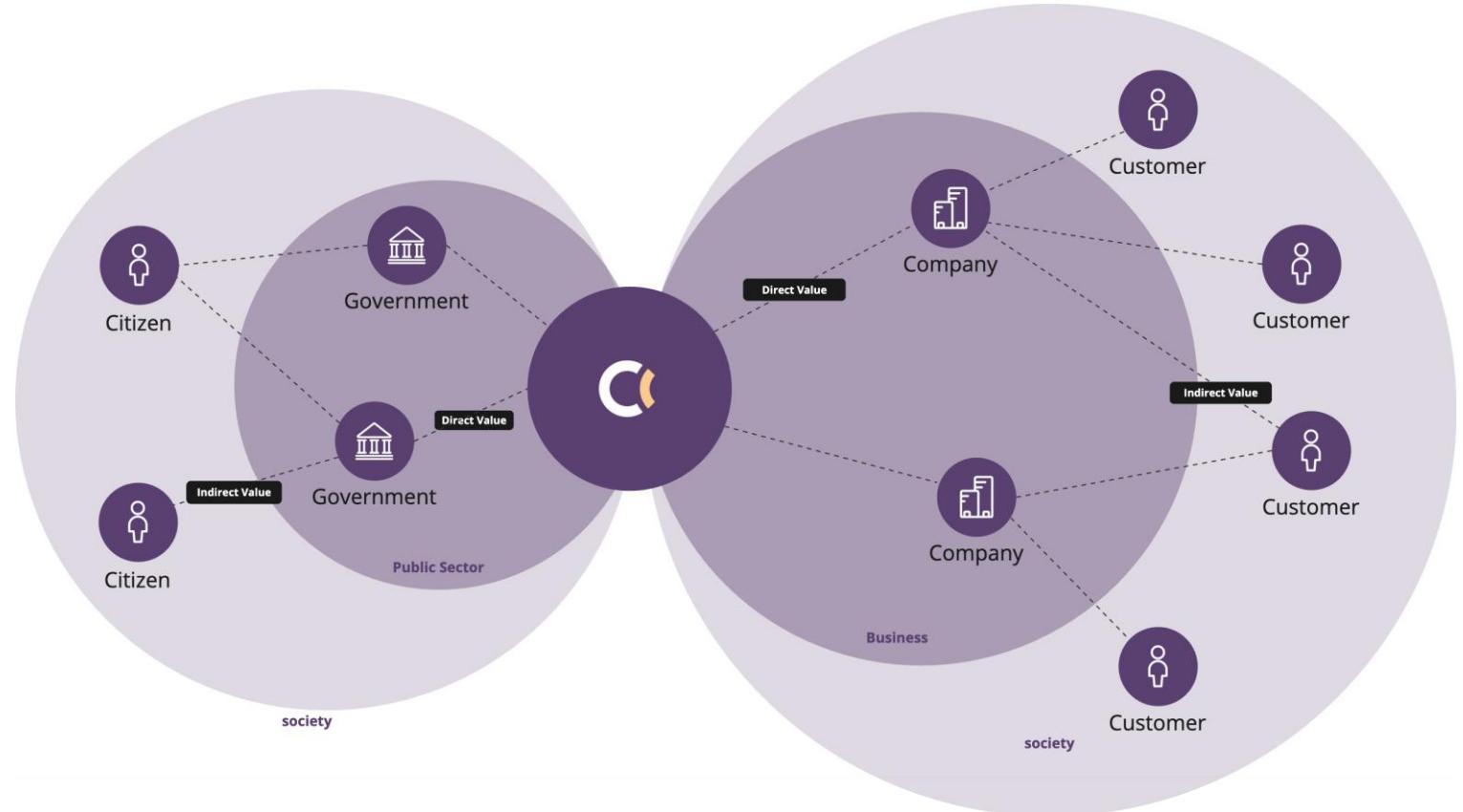


## Björn's Data Pod

- Nieuw item
- 1st party data
- Hoge waarde

# At the intersection of public and private

We deliver **direct economic value** to businesses and governments by collaborating on sensitive data, while also creating **indirect value** for **society** and **individuals** by enabling the secure sharing of sensitive data in line with European values without losing control.



# Athumi and Solidlab

A collaboration beyond technology

## Projects

SHARCS  
Solid4Health  
Solid4Media  
Secuweb  
Construction  
EU Skills Data Space

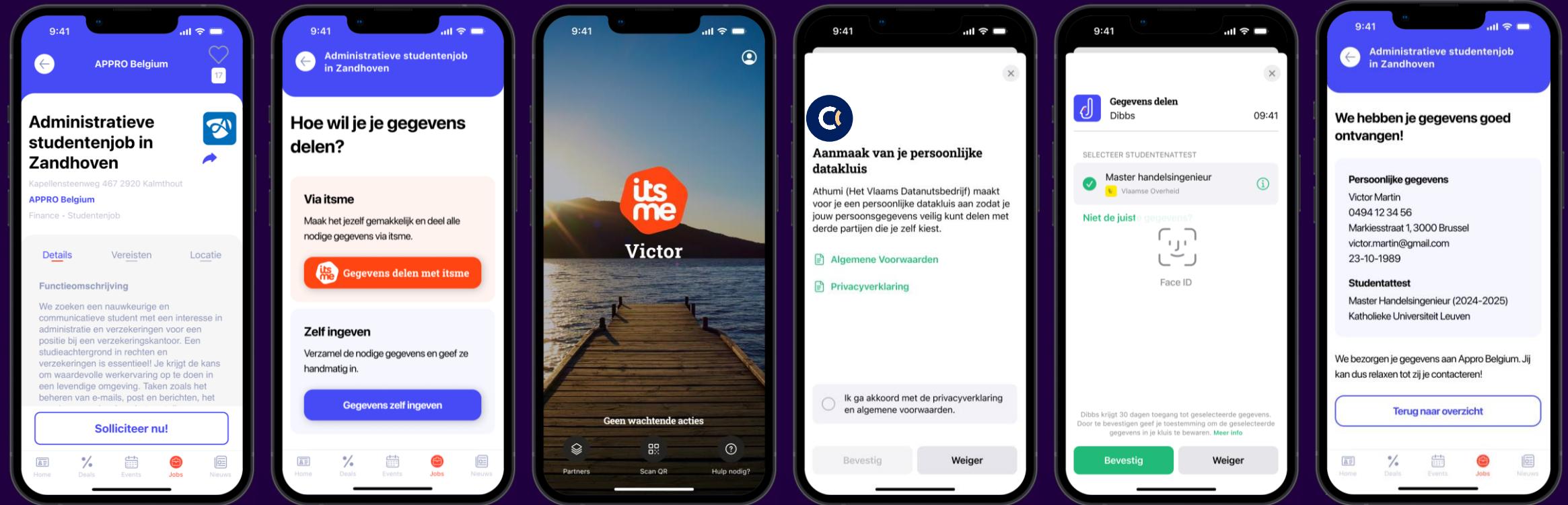
## Go2Market

(EU) business models for data  
intermediaries  
Business canvas sessions  
Joint business development & innovation  
workshops



# Athumi's ecosystem: trust factor

## From Flanders to Europe



# TRUSTFLOWS

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# Thank you!

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