



LinkedIn and Microsoft introduce a new way to verify your workplace

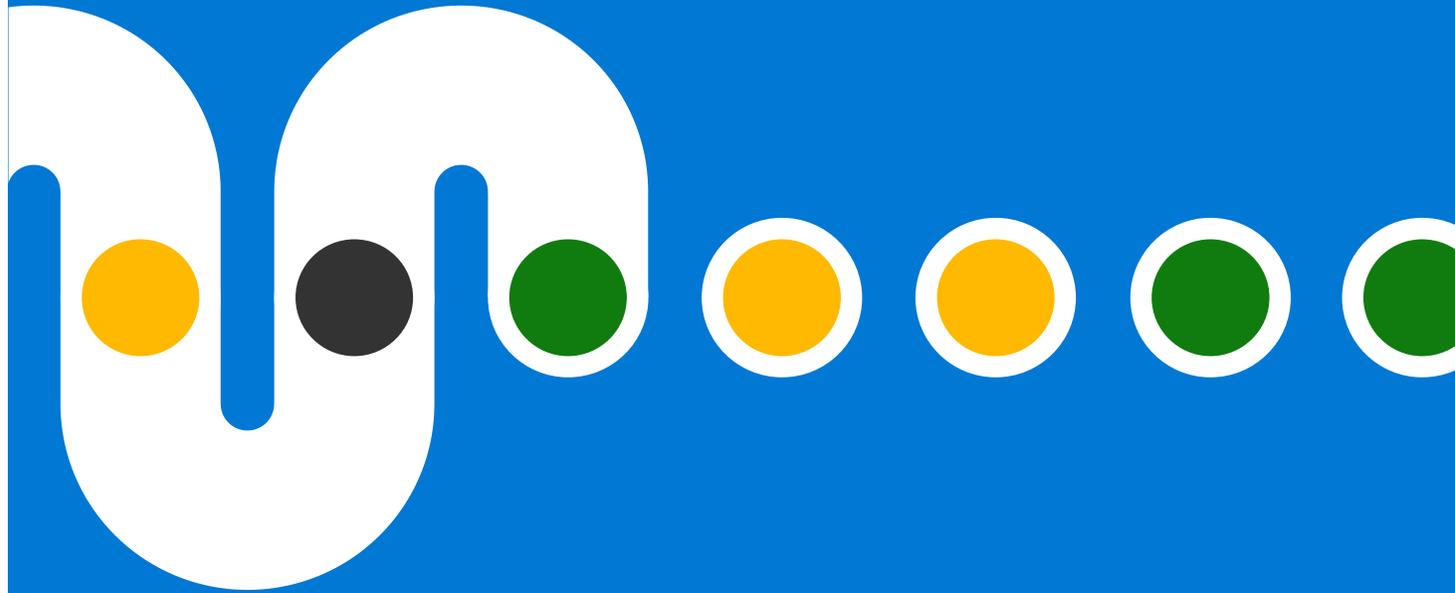
ward.pauwels@microsoft.com

<https://aka.ms/VERIFYONLINKEDIN>



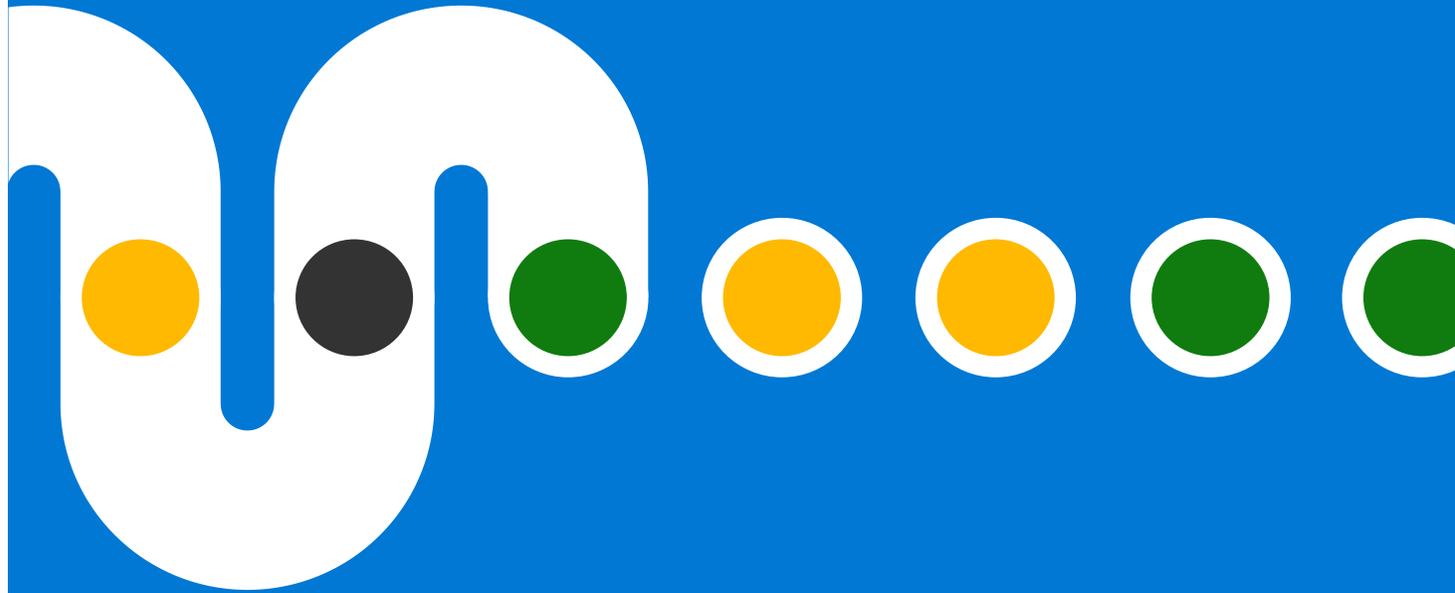
Verified ID

Workplace verification



Verified ID

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Building a trust fabric for tomorrow: Decentralized Identity



For everyone

Own and control your digital identity and protect your privacy with highly secure user experiences.



For organizations

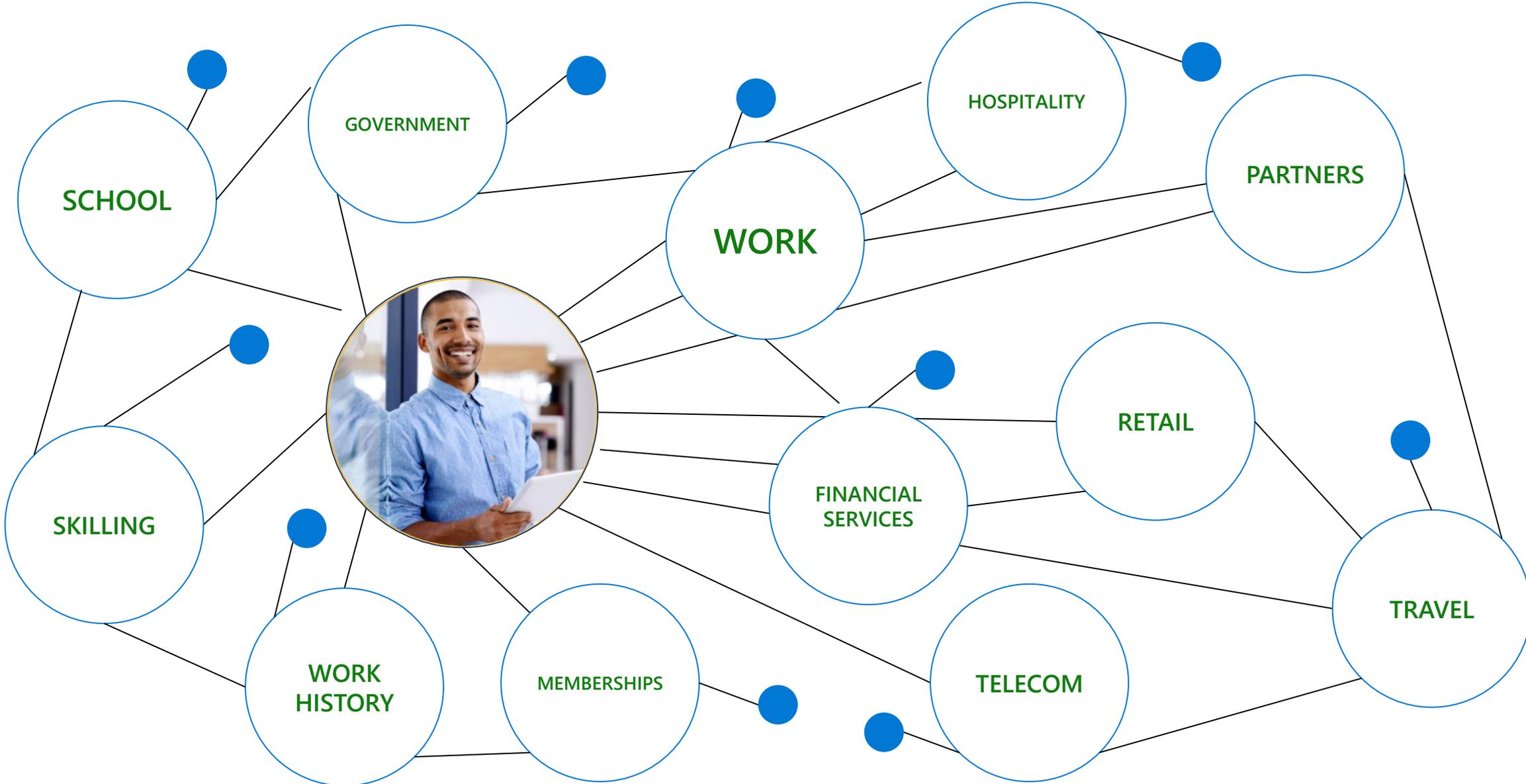
Engage with less risk, use electronic data verification, and improve transparency and auditability.



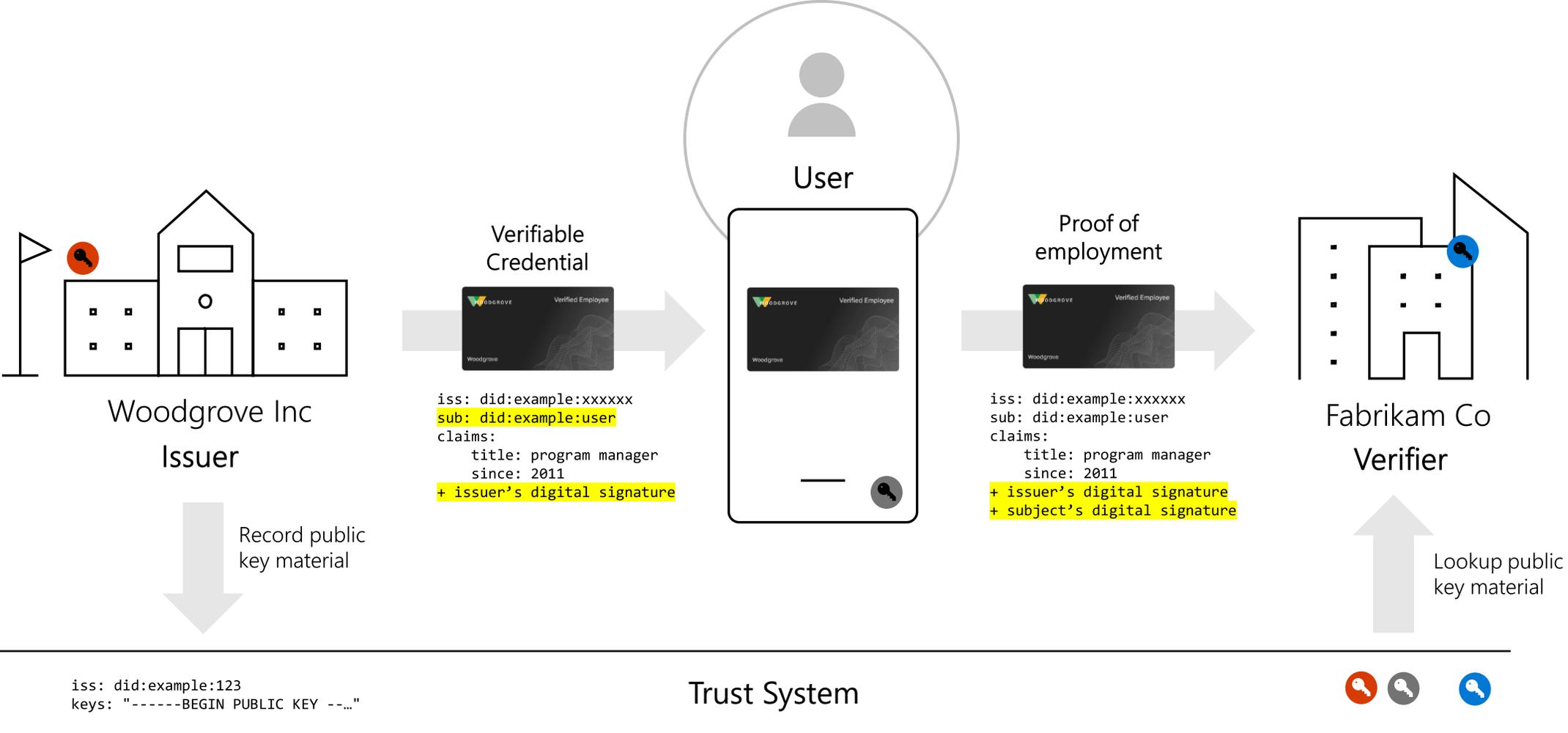
For developers

Design user-centric apps and services and build true serverless apps that store data with users.

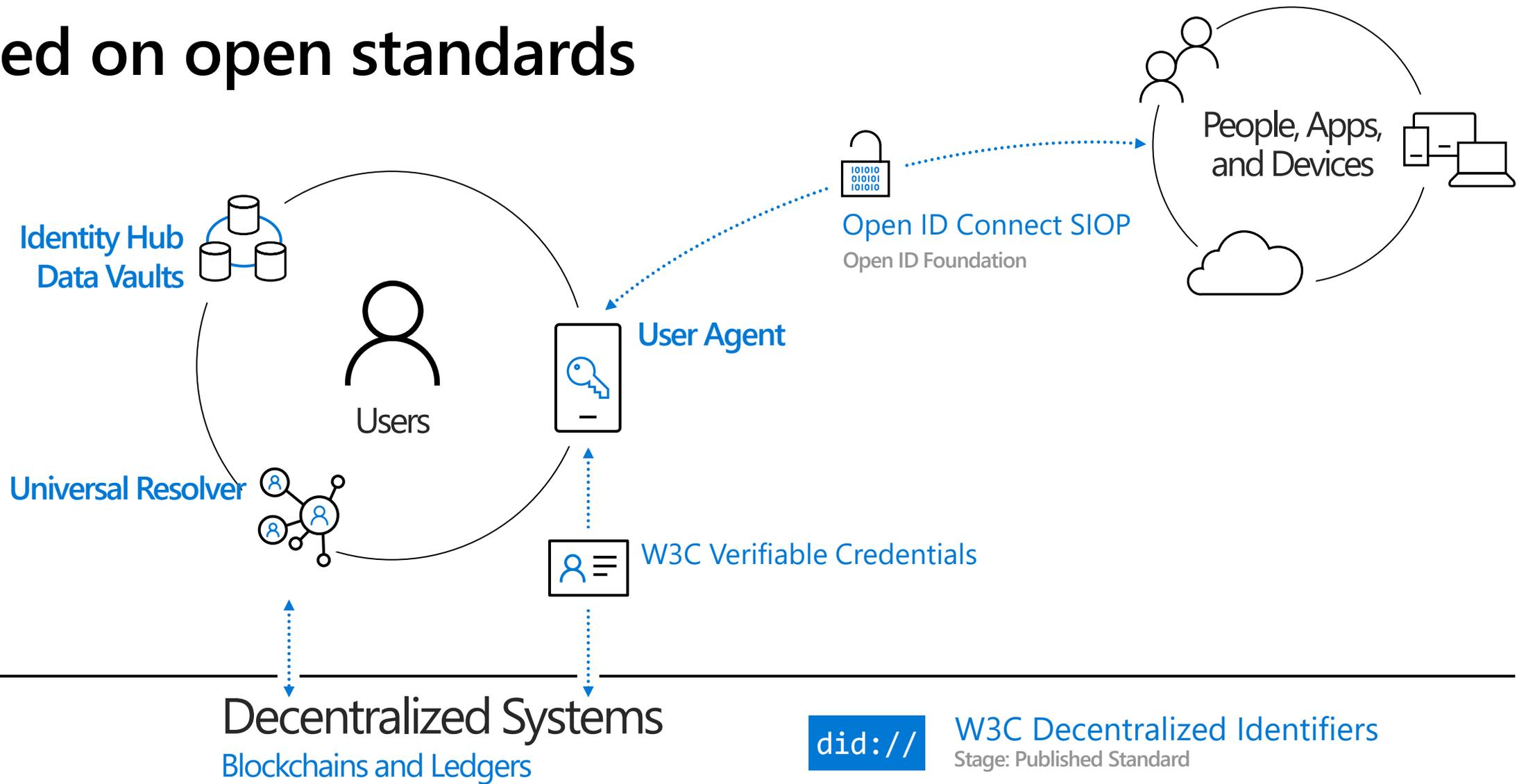
Building a trust fabric: Decentralized Identity



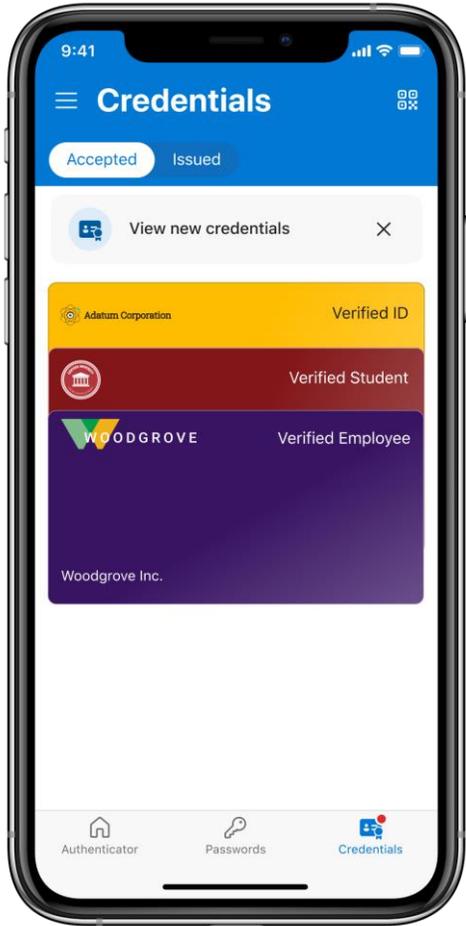
How does this work?



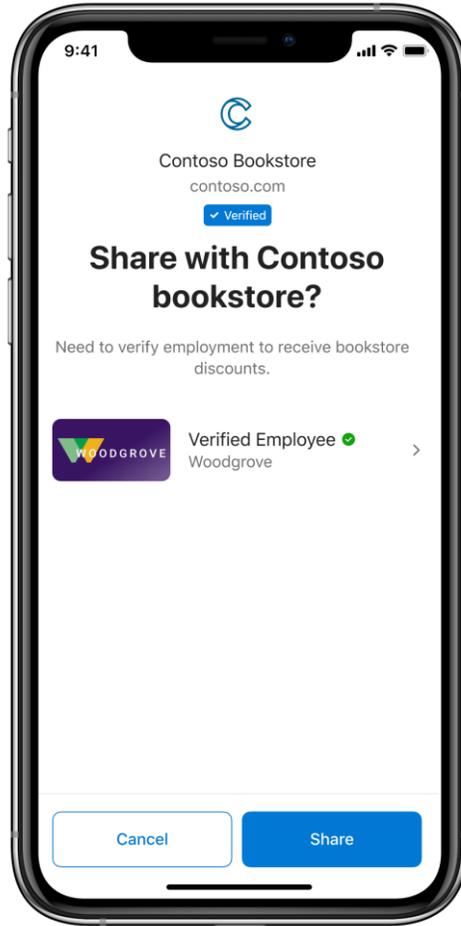
Based on open standards



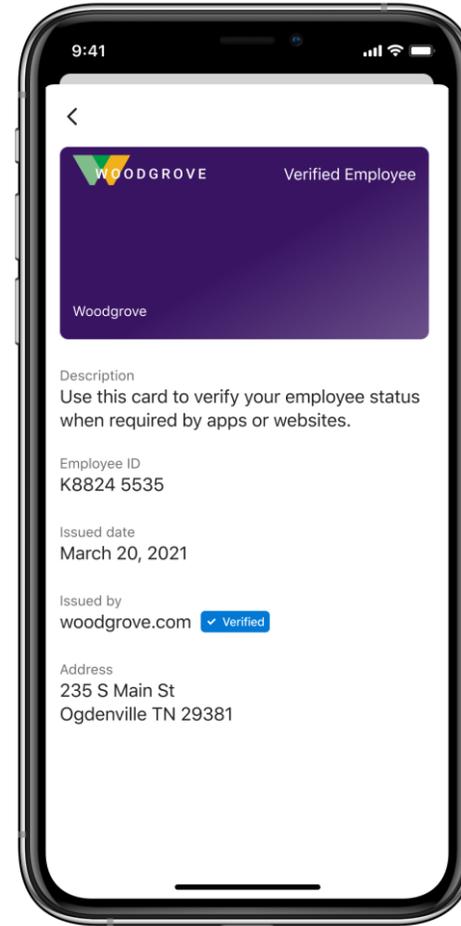
End user experience: Verification



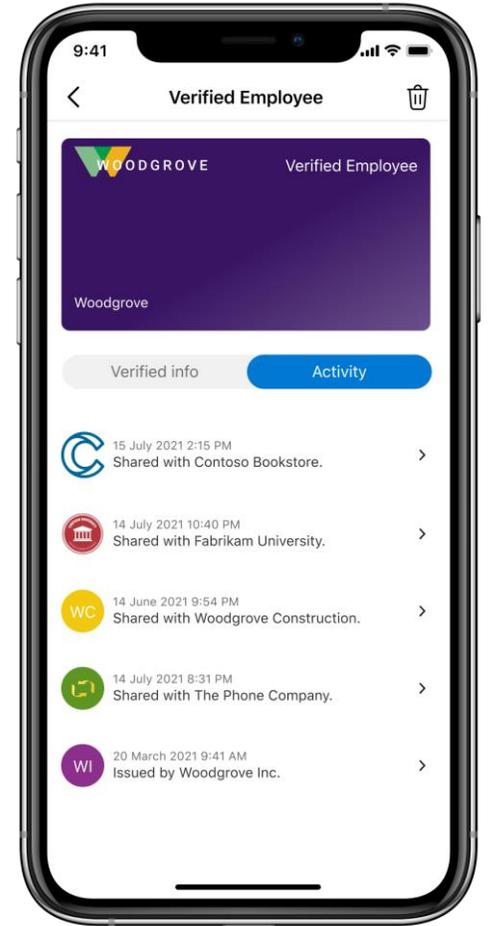
Easy to use and secure



Verifiable



Transparent



Convenient



Verified ID

Enable more secure interactions while respecting privacy with an industry-leading global platform.

Fast remote onboarding

Validate identity information for **trustworthy self-service** enrollment and reduced time-to-hire.

More secure access

Quickly verify an individual's credentials and status to grant **least-privilege** access with confidence.

Easy account recovery

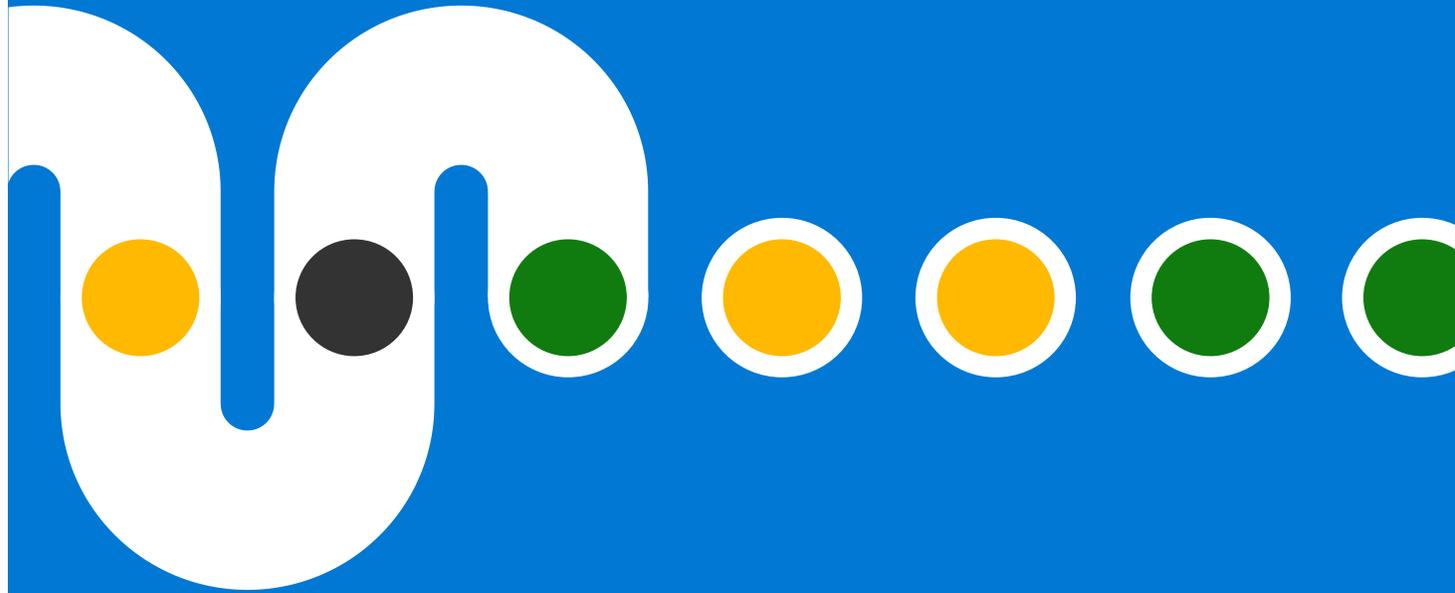
Replace support calls and security questions with a streamlined self-service process to verify identities.

Custom business solutions

Easily build solutions for a wide range of use cases with our developer kit, APIs, and documentation.

Verified ID

Workplace verification



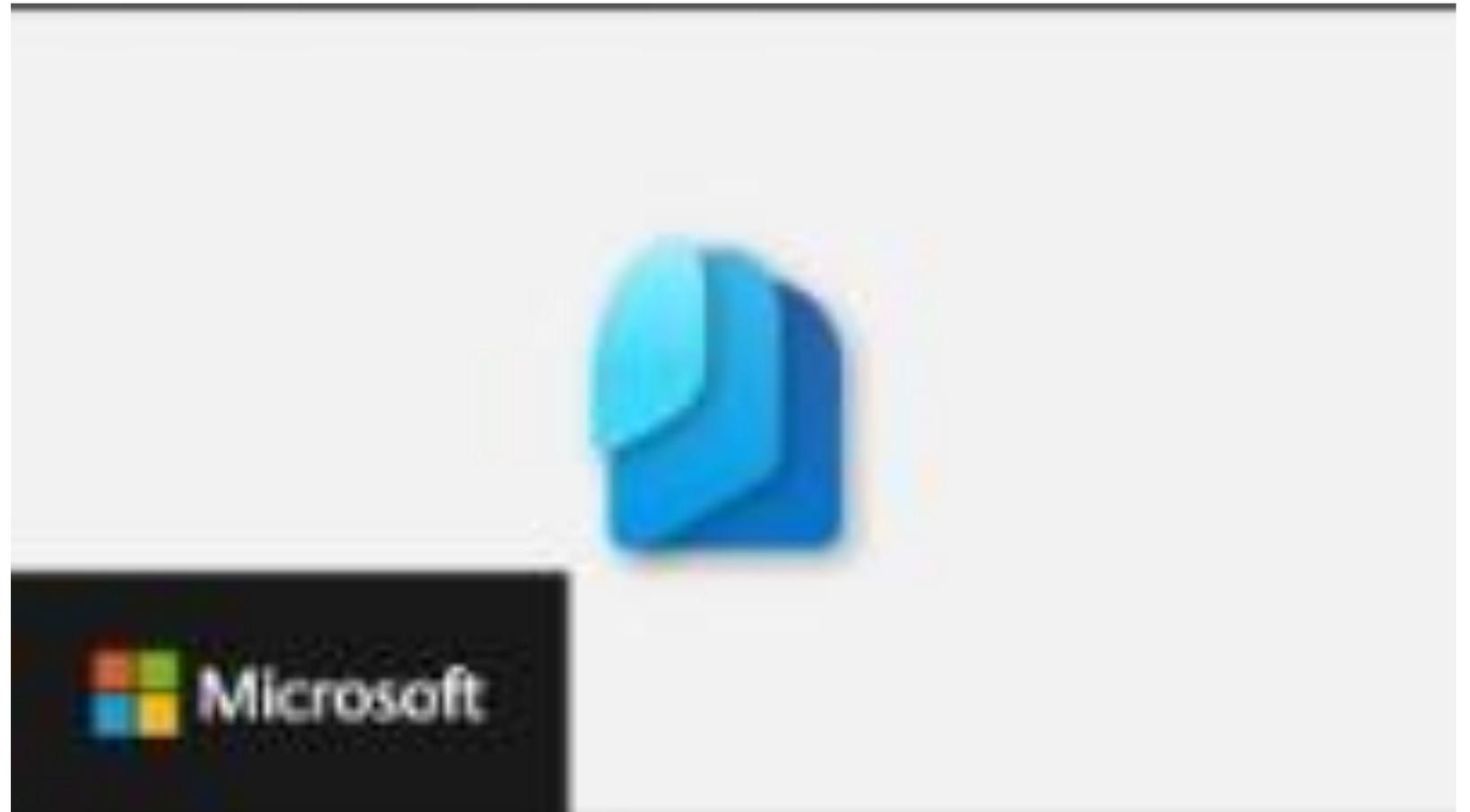
Workplace verification: why?

» Increase Trust

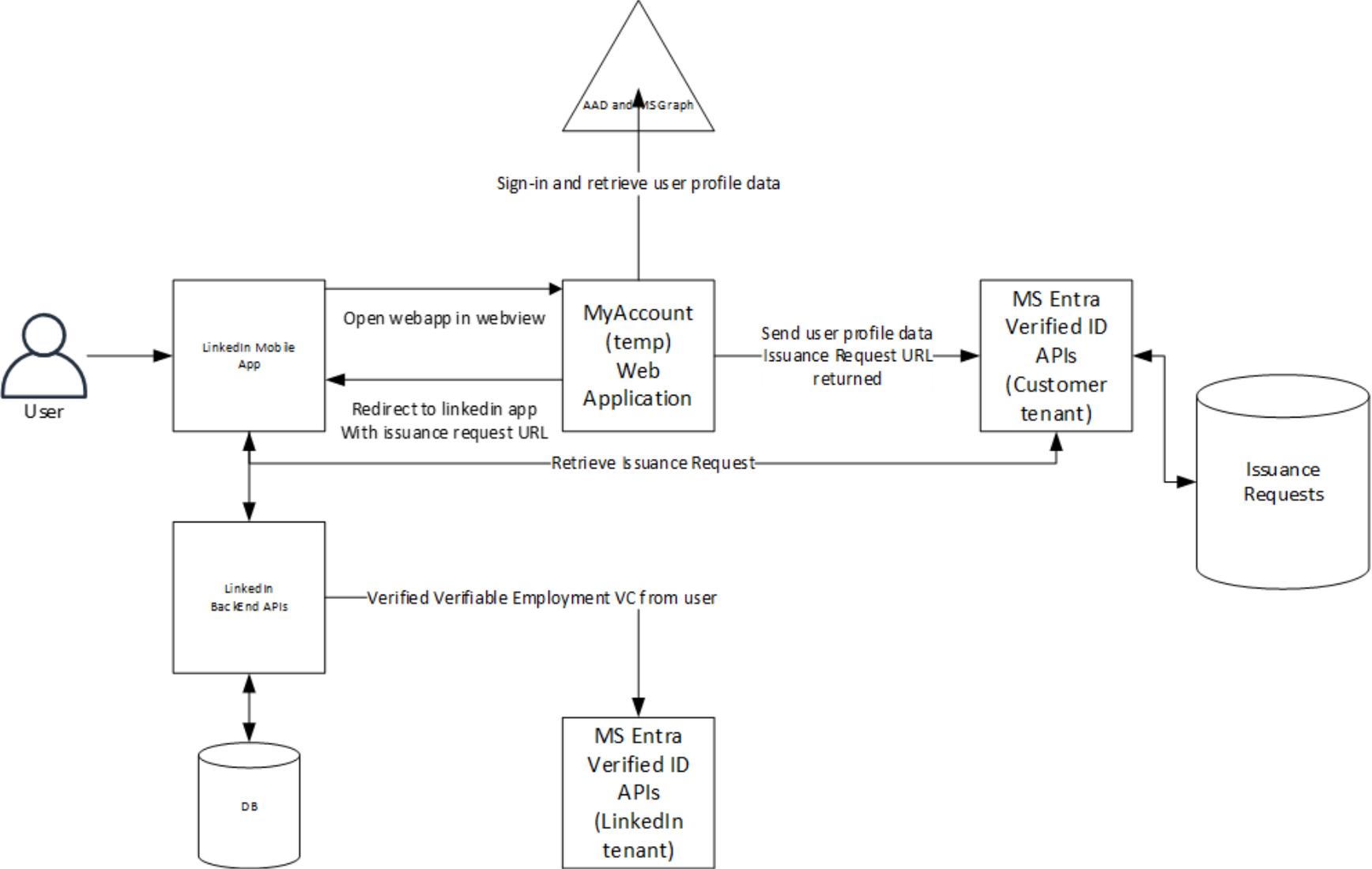
Verifying workplace credentials for use on LinkedIn is just one example of how Verified ID can make digital interactions simpler and more trustworthy.

» Reduce Friction

Verified ID credentials can increase trust, authenticity and verifiability while reducing cost, time and friction in many scenarios

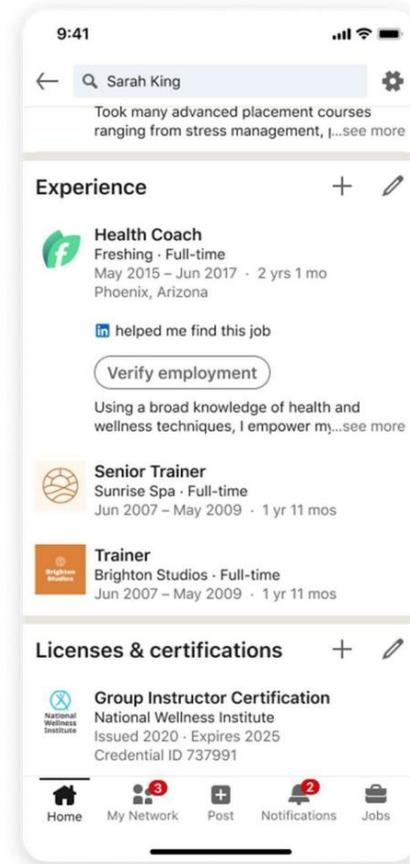


Workplace verification: how?



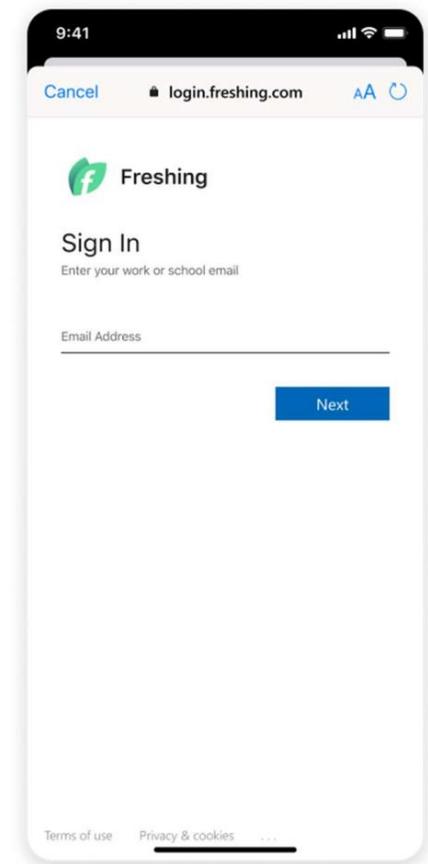
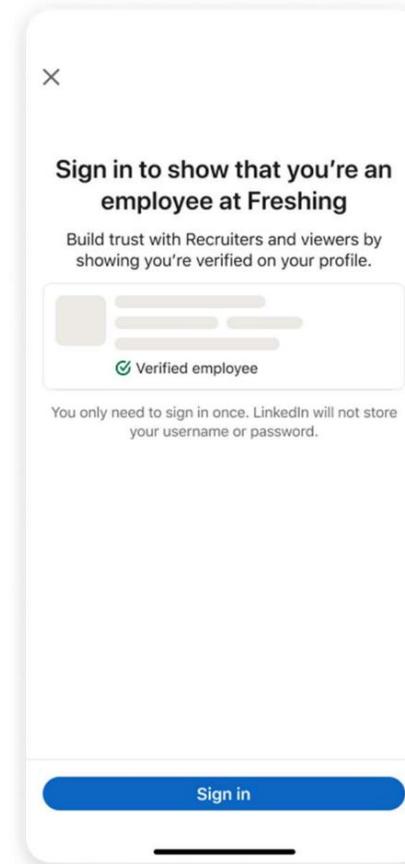
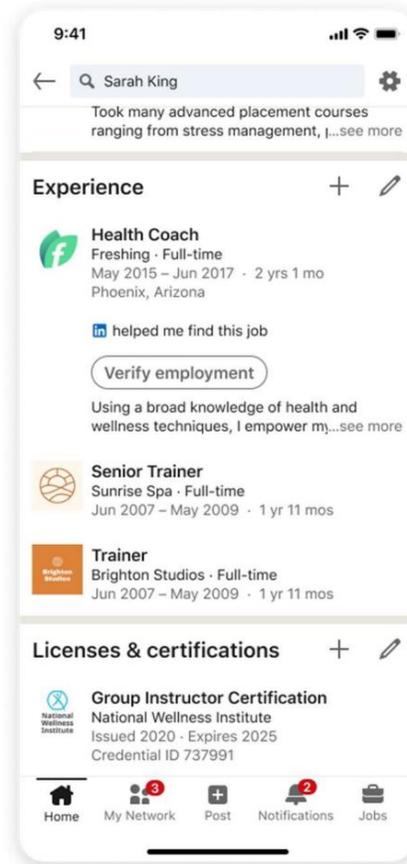
Workplace verification: how?

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5. The webapp retrieves the user profile from MS (Microsoft Security) Graph, firstname, lastname, displayname, jobtitle, upn, email and photo and shows this to the user on the screen.
6. When the users click the 'retrieve my verified id' button the webapp calls the Microsoft Entra Verified ID service with the profile information.
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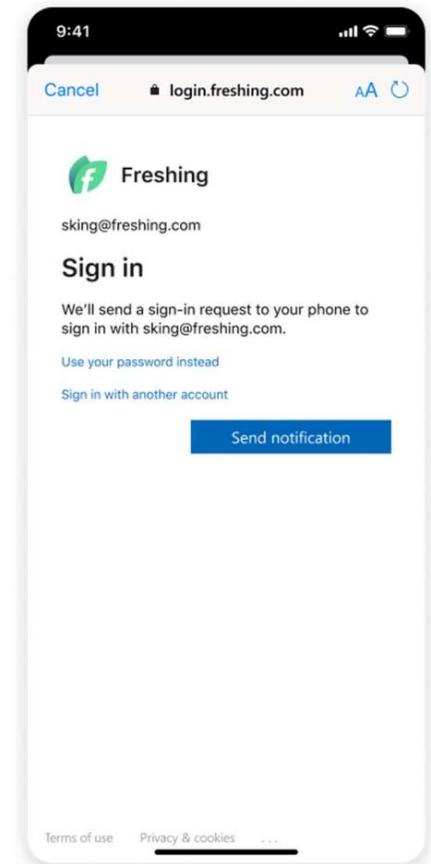
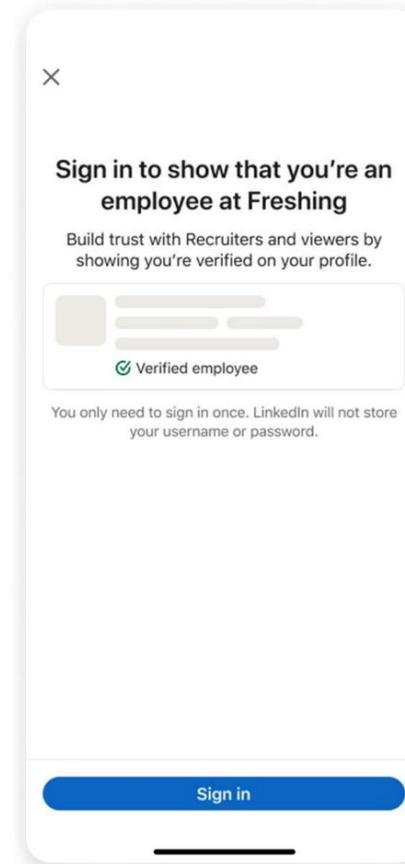
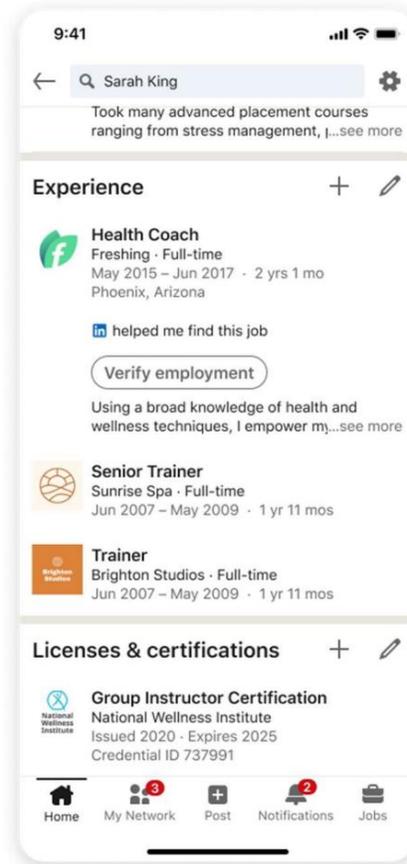
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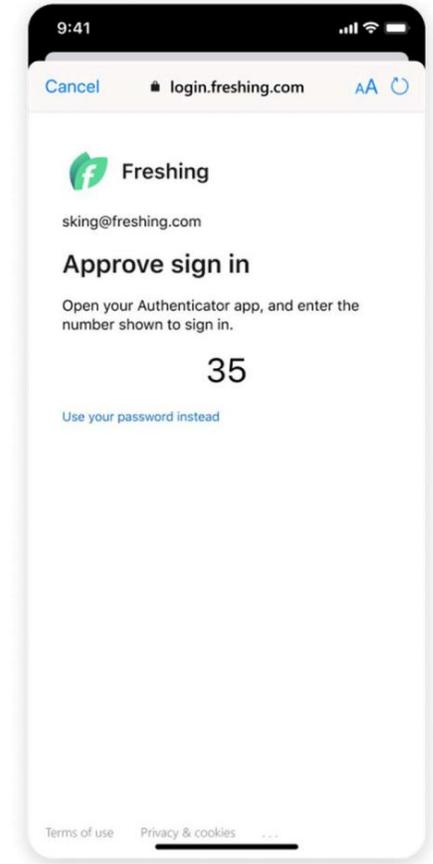
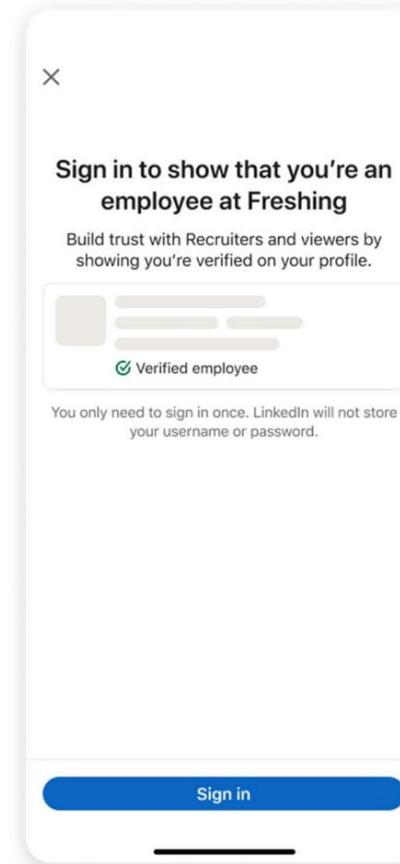
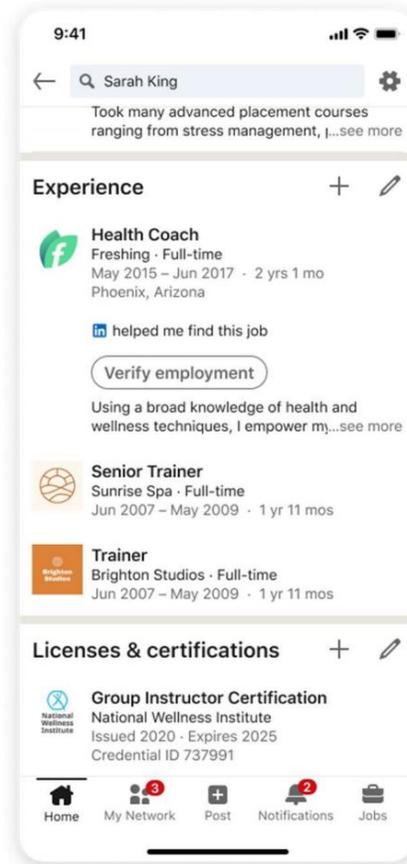
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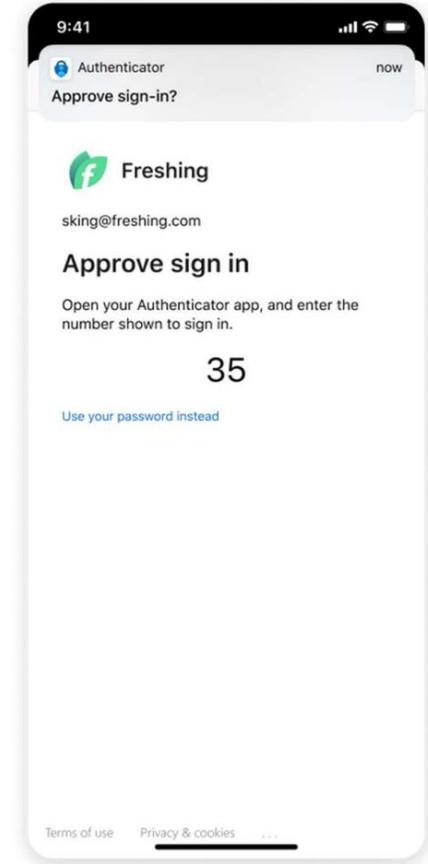
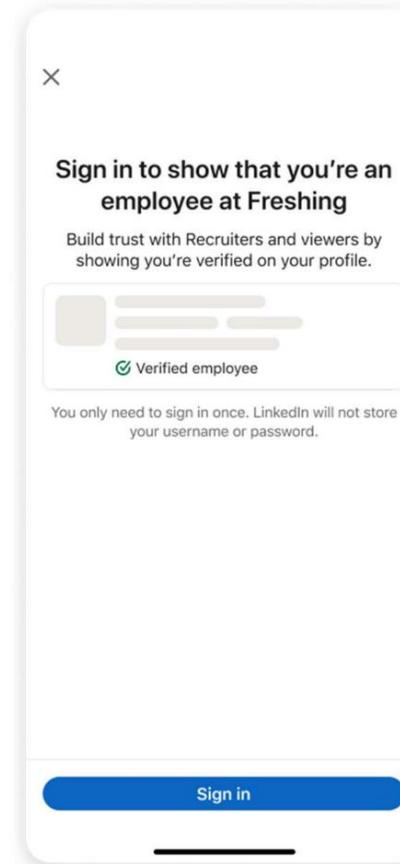
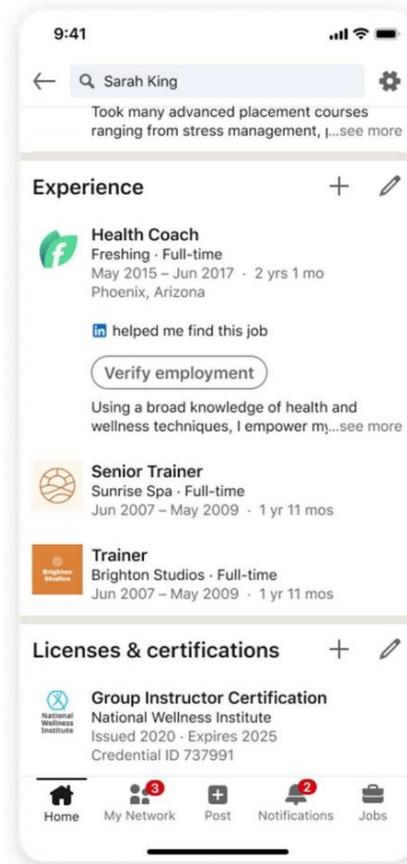
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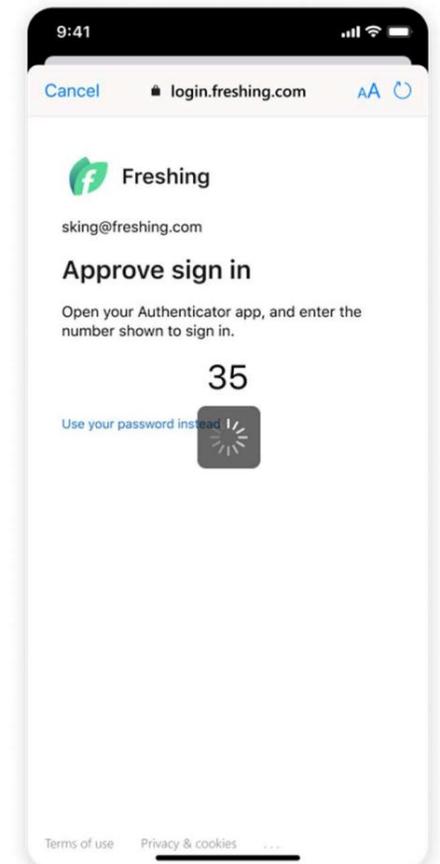
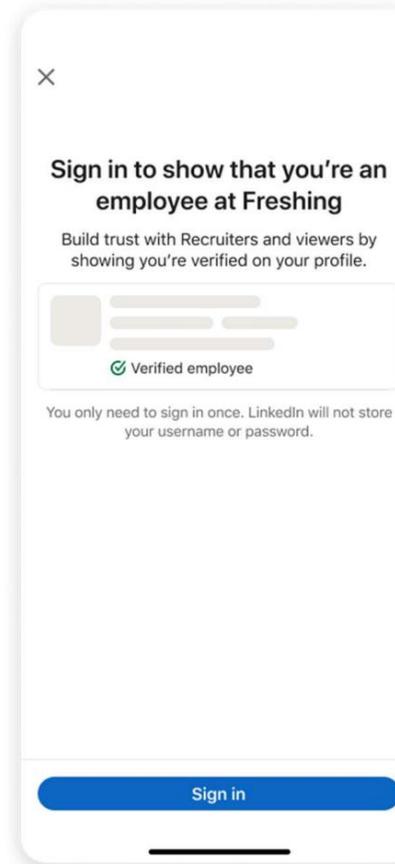
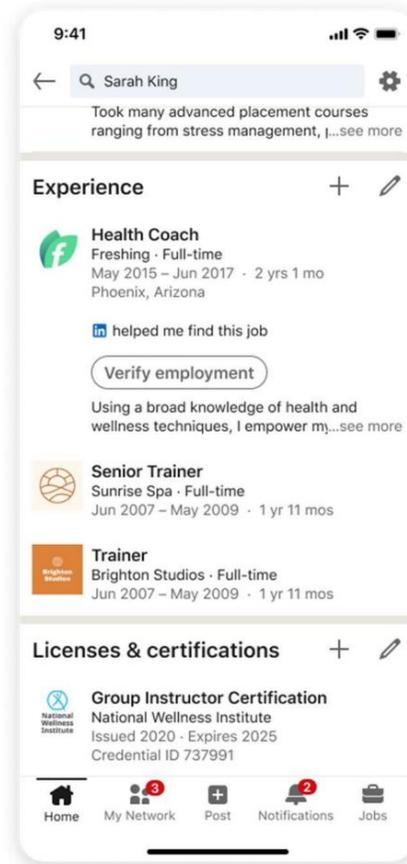
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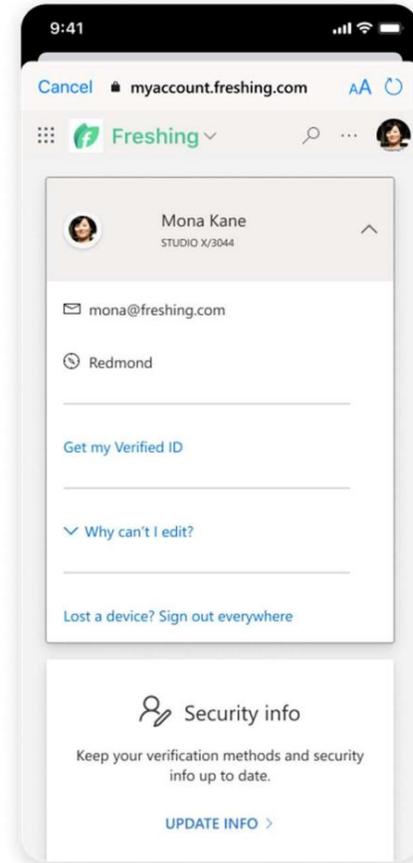
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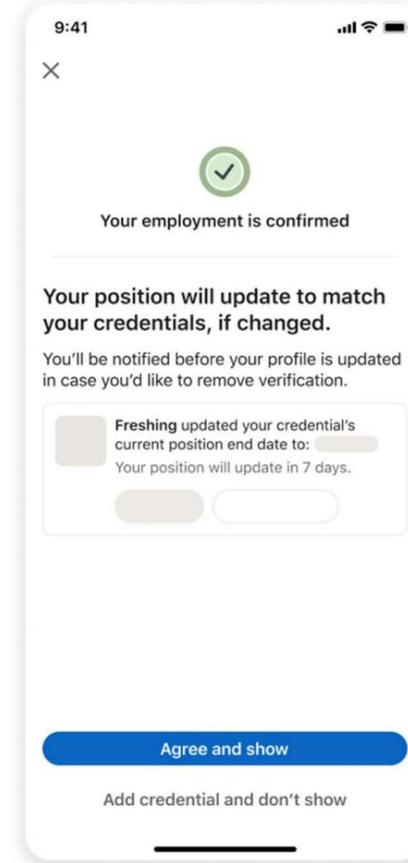
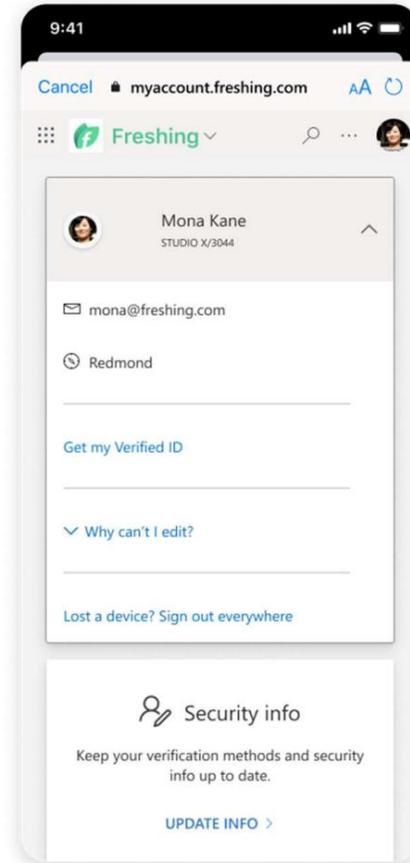
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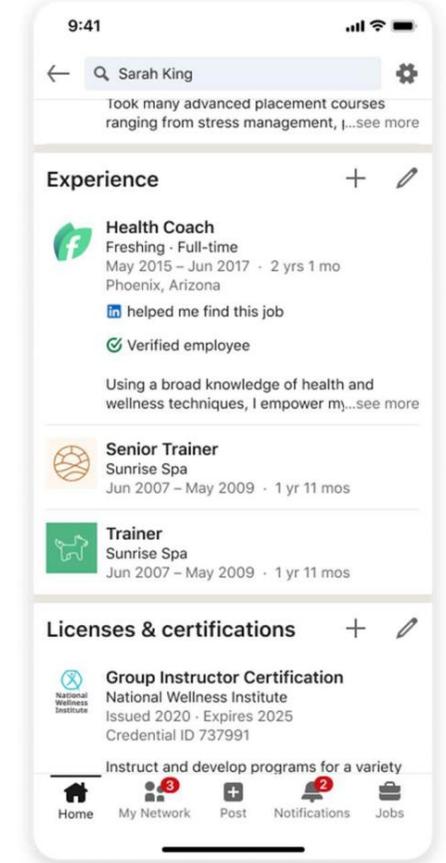
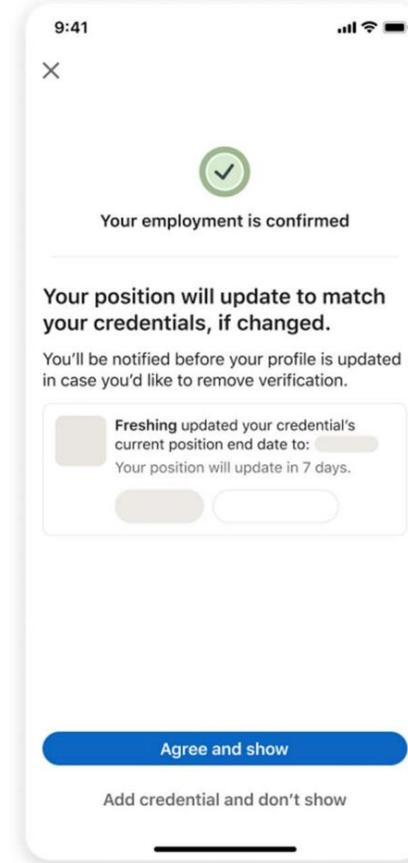
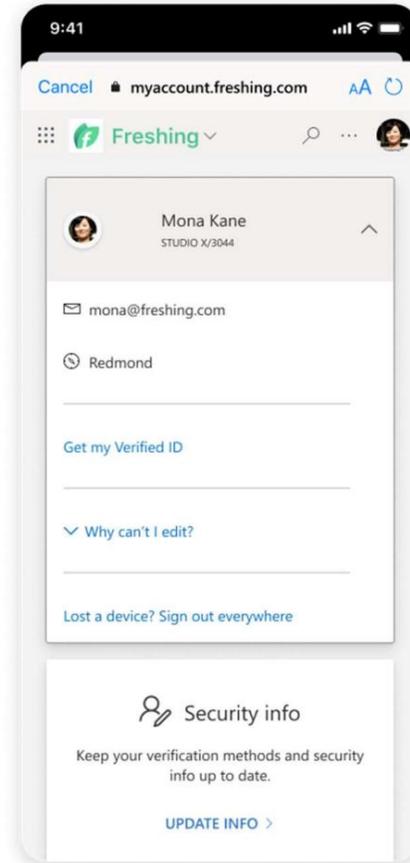
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Verifications on your LinkedIn profile

Last updated: 9 days ago

At LinkedIn, we know that authenticity is key to creating meaningful interactions. The "Verifications" section on your profile indicates that you were able to confirm specific information about your account. Having verified information helps provide authenticity signals to others that you're who you say you are. Seeing verified information on others' profiles helps foster a trusted community so you can make more informed decisions around connecting with other professionals.

Currently, LinkedIn supports several forms of verifications:

- Work Email verification (global; available for select companies)
- ID verification
 - US; available to members with a valid government-issued ID and a U.S. phone number
 - India; available to members with a valid Aadhaar number and an India phone number
- Workplace verification (global; available for select companies)

We're continuing to expand eligibility and availability, and new types of verifications may become available in the future.

Workplace verification

Having a workplace verification means that the individual had a workplace account with the company listed on their LinkedIn work experience, and was able to verify it by going through the company's authentication process. The workplace verification is enabled by Microsoft Entra Verified ID. If your company uses Microsoft Entra Verified ID and has [taken specific steps](#) to enable workplace verification, you'll be able to verify that you work at this company and display that on your LinkedIn profile. You can learn more about Microsoft Entra Verified ID [here](#).

Please note:

- **Verifications are visible, but you can remove them anytime.** A verification indicating that you've confirmed your work email, government ID, or workplace will be visible on your profile once the verification process is completed, but the actual information itself (i.e. the email address, information on your ID card or the company credential) will not be visible. You can remove the verifications in [settings](#).
- **There is no additional cost to verify and add verifications to your LinkedIn profile.**
- **The display of verifications on your profile may change as the feature evolves:**
 - Verifications on your profile may be removed (e.g. if the verification expires or is revoked).
 - If you change your name, you may have to re-verify in order to keep your verification visible on your profile. When you verify your workplace or ID, the name you use must match what's on your LinkedIn profile.
- **Adding verifications is optional.** It's not a required step to complete your profile.

Thank you