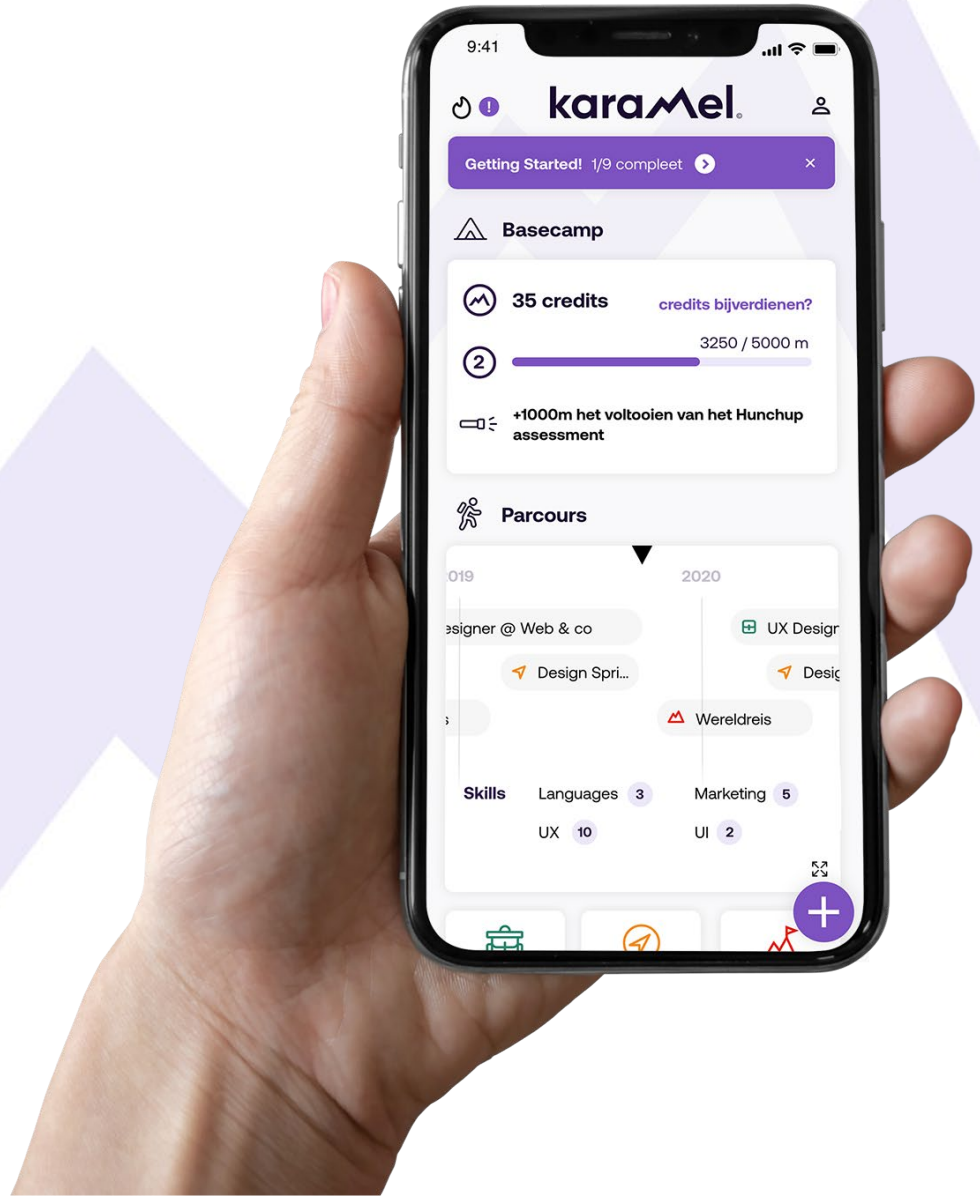
karaMel

The career platform as it should be



June 2023

The problem

People

My skill profile?

What are my career opportunities?

What's my dream job skill gap?

Companies

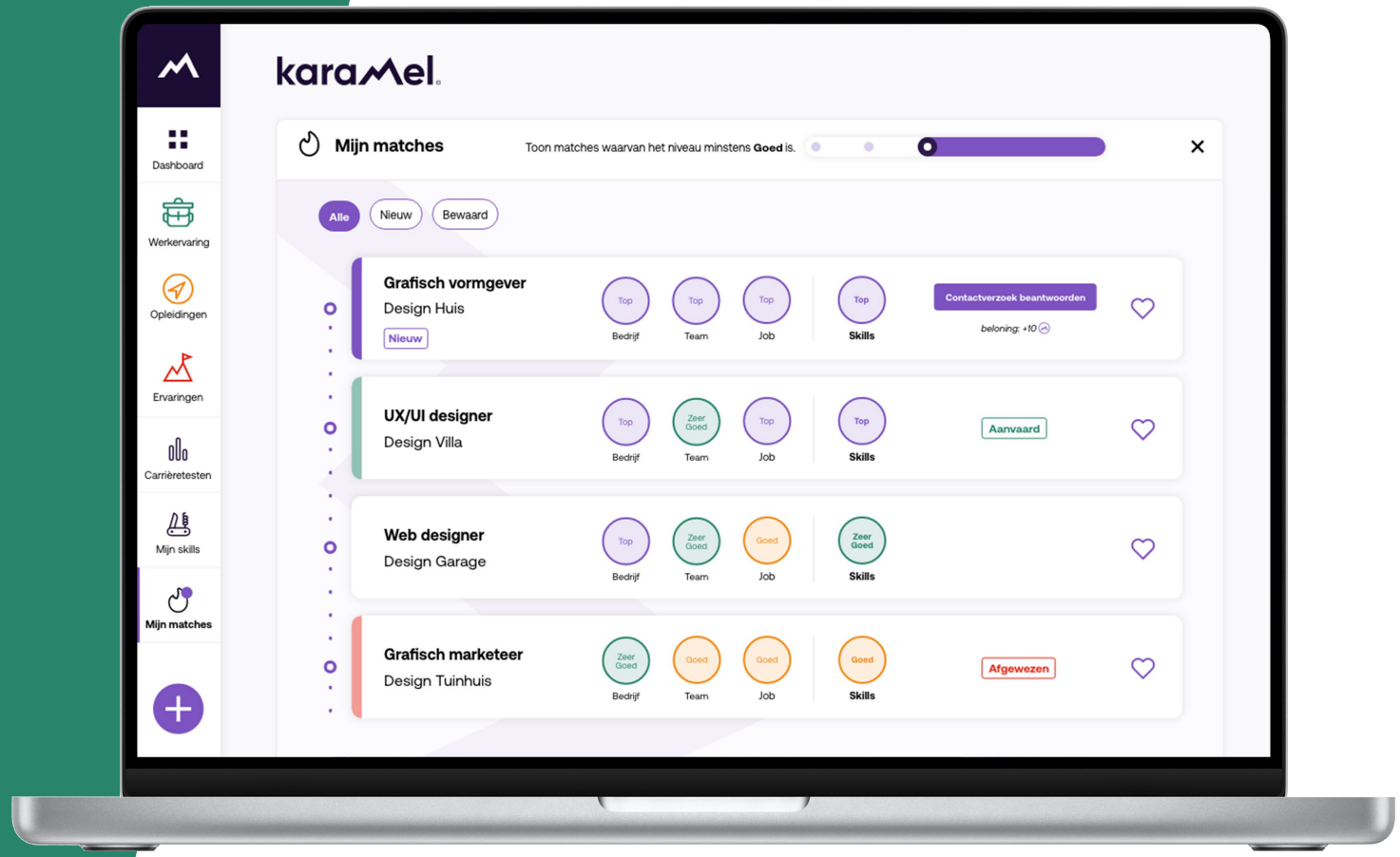
Find external people
to fill internal skill gap.

People first

It’s about
people
making
life changing
decisions

karamel

The career platform where companies apply to job seekers.



Your career profile

Skill profile

Lightcast

Career coaches

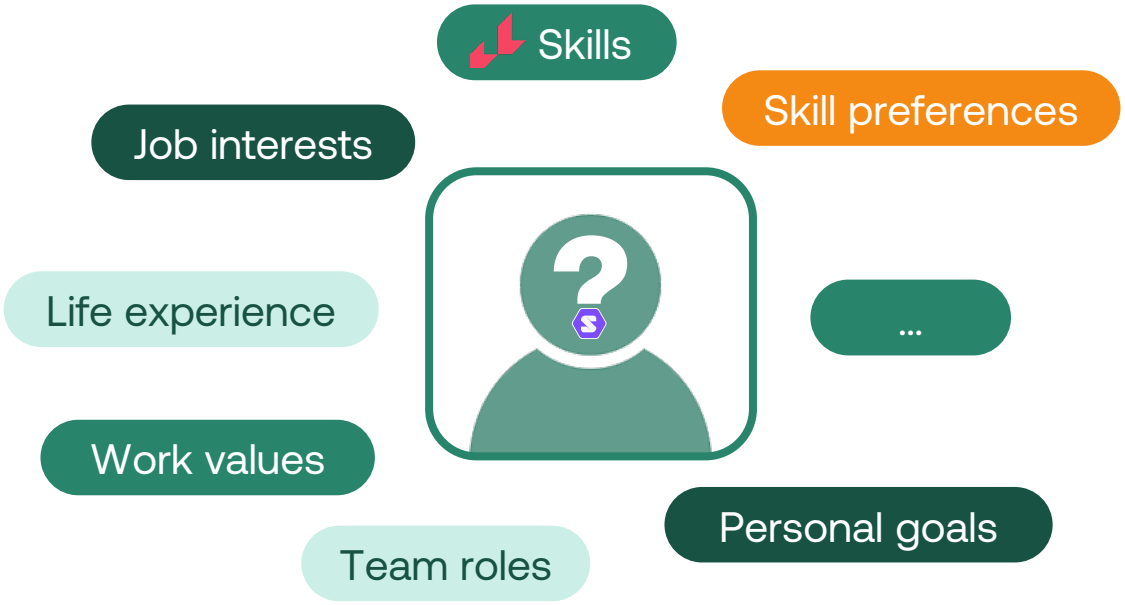
Assessment providers

Training & education providers

karaMel

SOLID Data Pod

Anonymous match

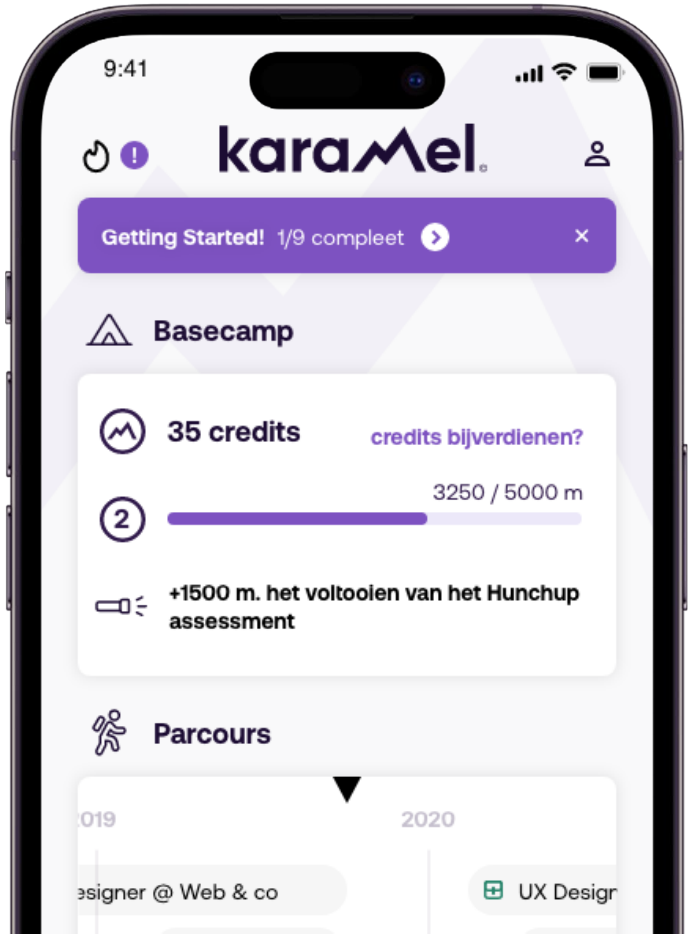


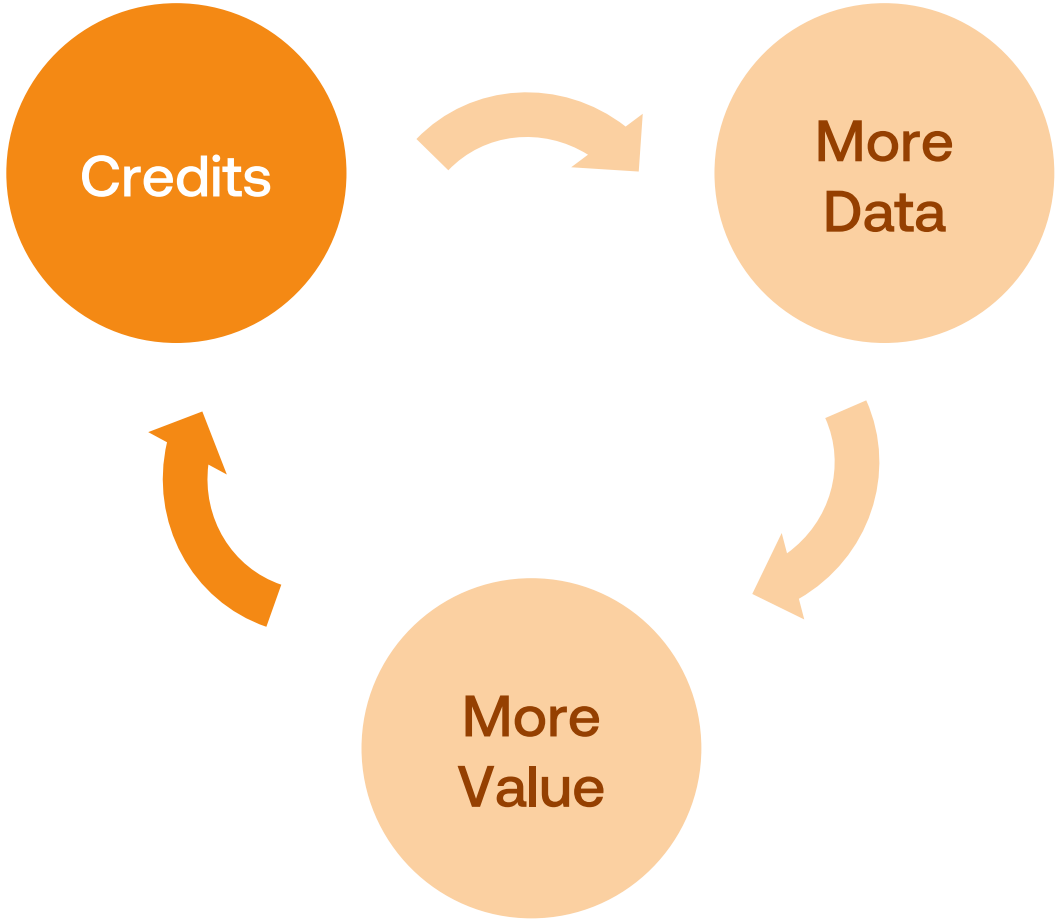
Contact request

Companies create skill profiles
that are **ALWAYS online**

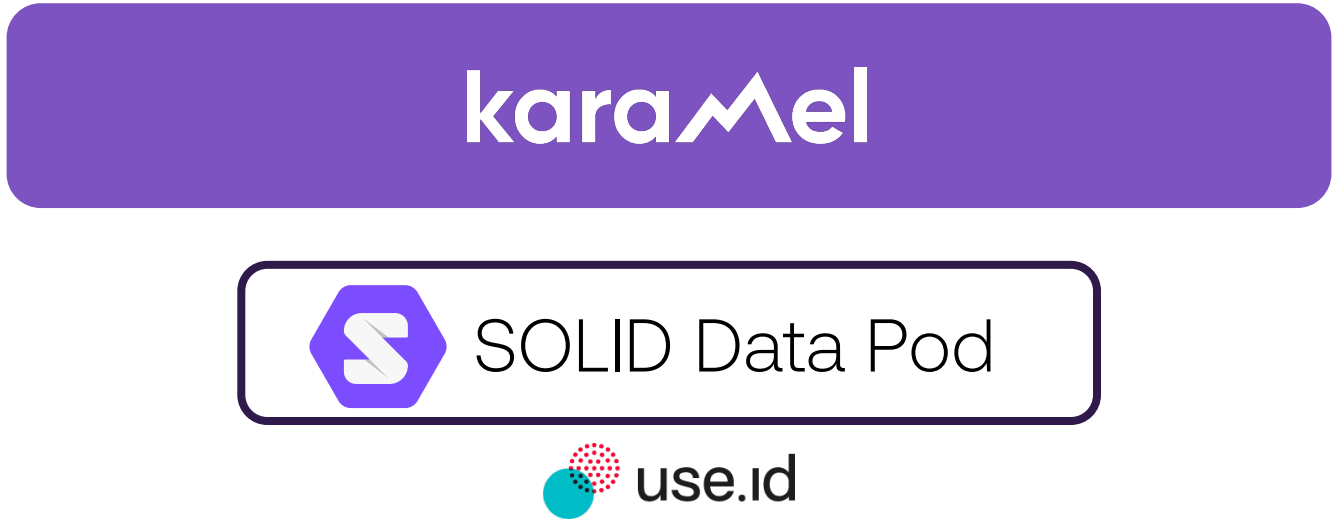
Companies pay per accepted contact request

Credits = positive feedback loop





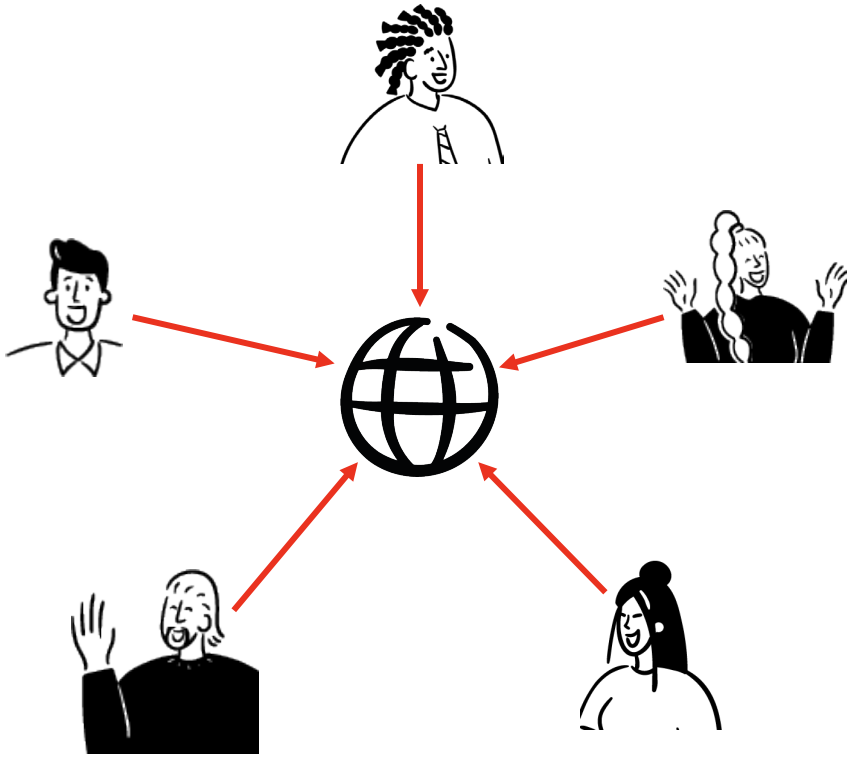
Application service provider



The web3.0 paradox

Web 2 – people **create** data

Centralized, companies make money



Web 3.0 – people **own** data

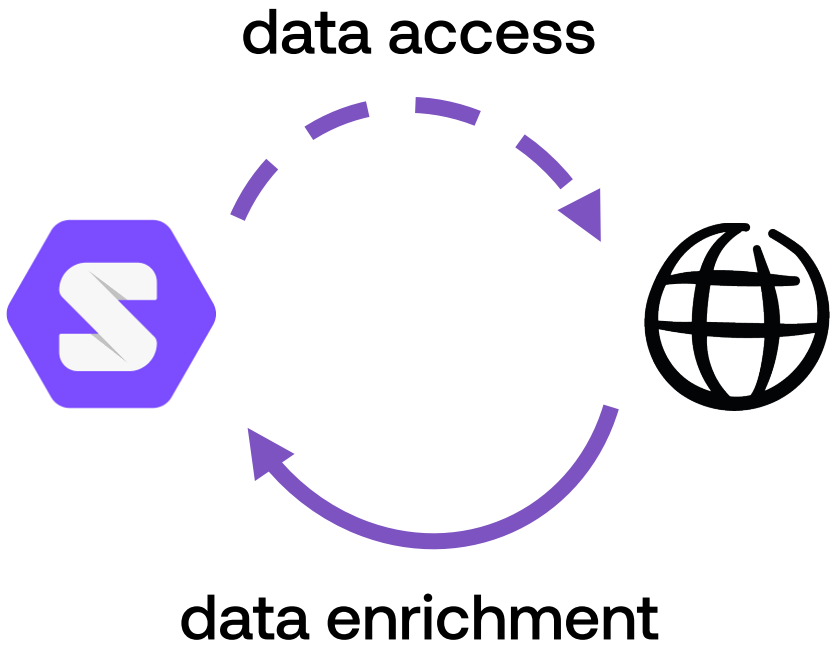
Decentralized, users make money

HOW TO GET ACCESS TO DATA,
WITHOUT KNOWING WHERE THE DATA IS?

Web3.0 creates the need for a new middle man

Web3.0 needs **trusted**
middle men (platforms)
to **help users**
manage their data access
to online services.

A network effect that benefits the individual



Every service that
uses the data set,
improves it,
and thus makes it
more interesting
for other services to use.

Why SOLID?

Everyone has the right to own a digital identity.

Why SOLID?

TRUST

~~DATA~~

is the new oil!

Join us on our mission!

Let's talk!

Arnaud Deveugle

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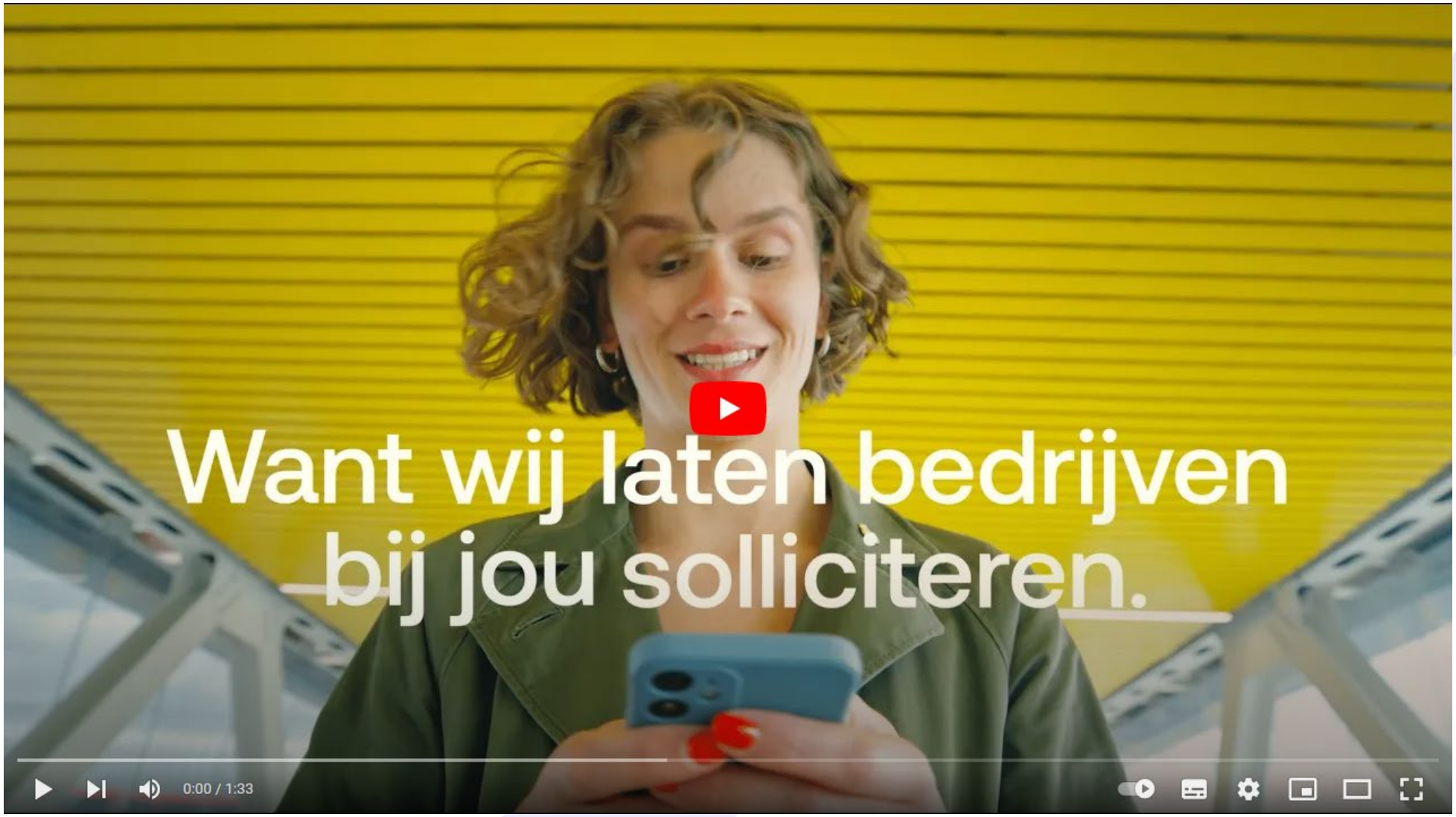
+32 476 43 96 28

Or visit our website

https://karamel.career

Attachment: explainer video (in Dutch)