# Governance and business models in data ecosystems



Sander Van Damme







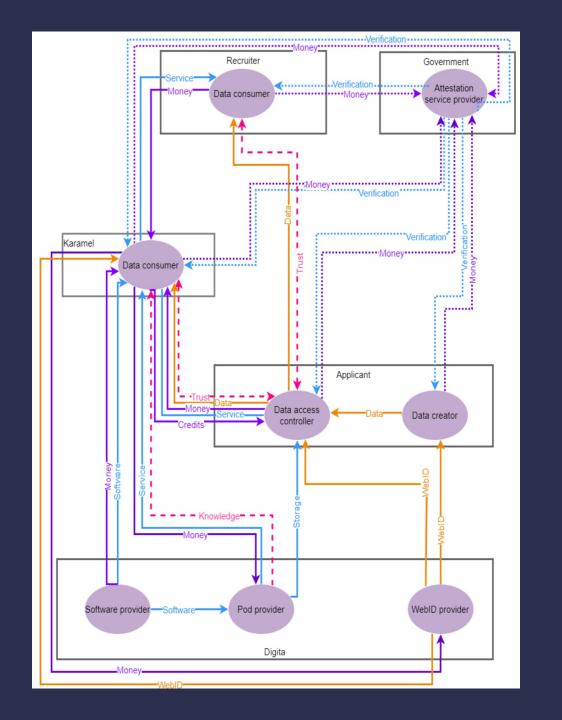
What is a data ecosystem?

#### Why Solid data ecosystems?









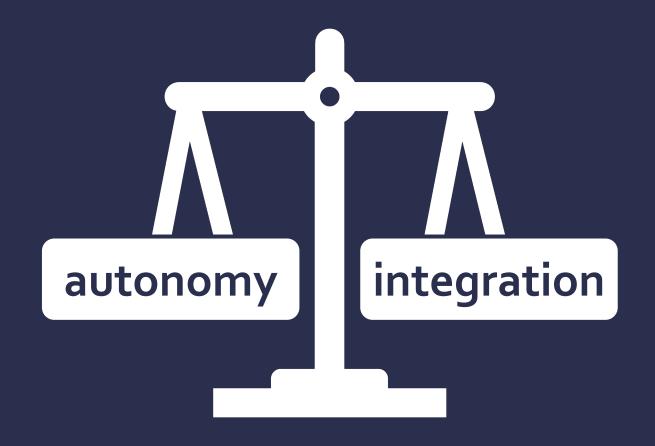
#### Why Solid data ecosystems?







# Data ecosystems require change in mindset



### Orchestrating a Solid data ecosystem



aligning with architecture



dividing decision power

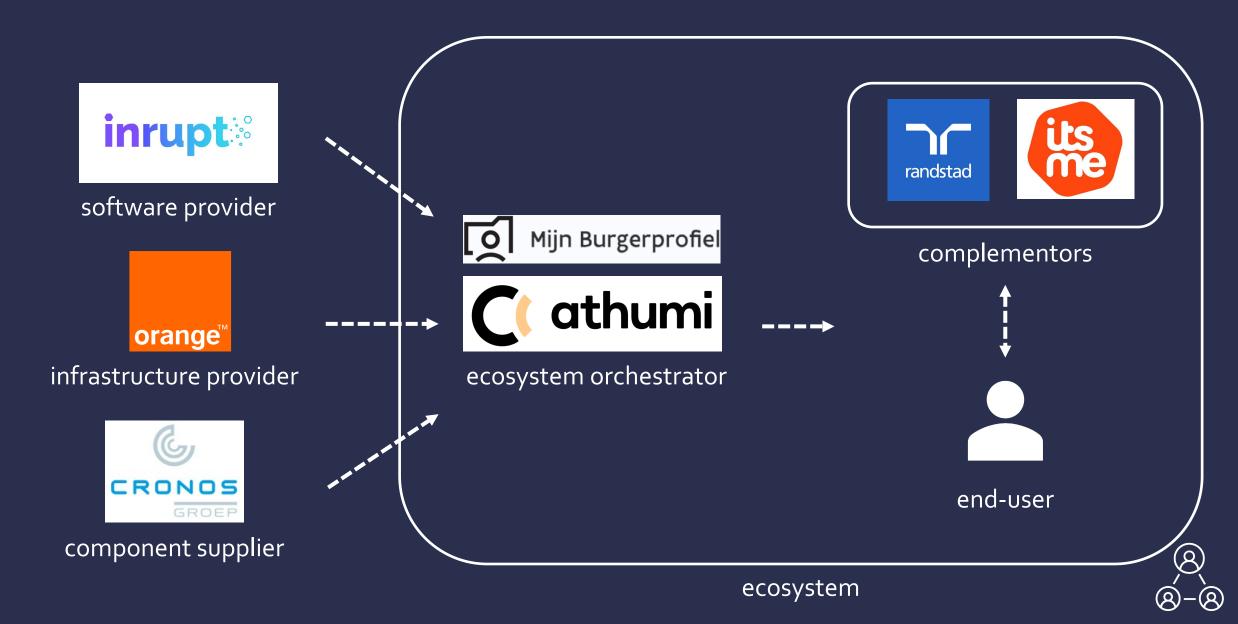


creating orchestration mechanisms



creating motivation

# Dividing decision power



#### The value for complementors



Low investment costs



Increasing flexibility



Approaching the long-tail

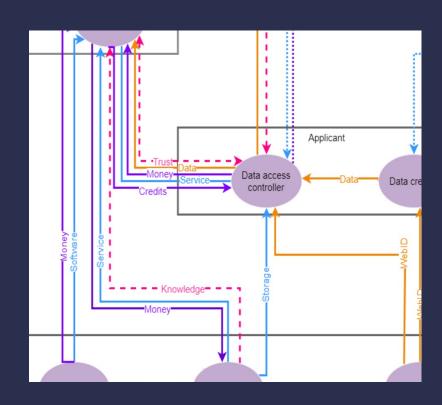


#### How open should the ecosystem be?





### Creating motivation





Grow the pie



Map value creation



Take a fair share



# Creating motivation: inclusive governance



#### Fair control mechanisms

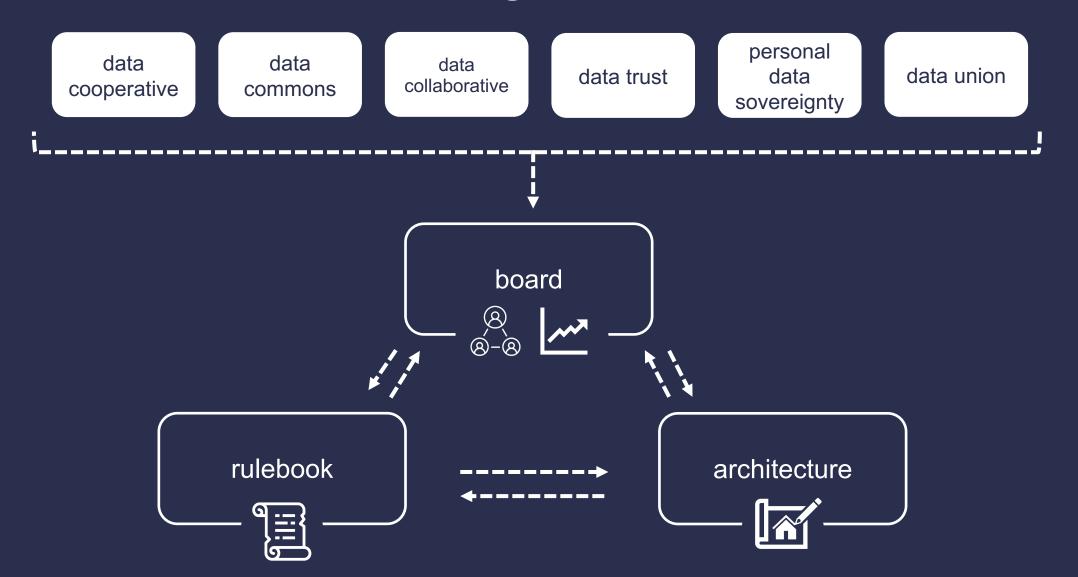
- allow more actors access to data
- protect interests of powerless



#### Fair value distribution

- distribute value over more actors
- protect interests of powerless

# Creating motivation: inclusive governance





#### Start with why

#### Workshop

14h45-16h30

#### Separation, ideation and creation

**Abstract:** Exploring the possibilities that can be unlocked by Solid's paradigm shift as well as the hurdles that must be taken, through three different challenges in the domain of education, skills and career.

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