

karamel

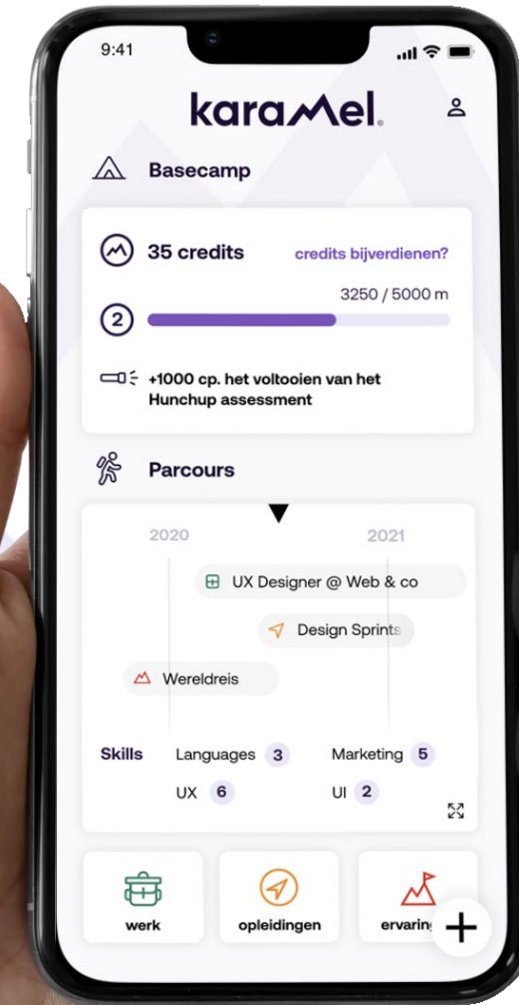
The disruptive career platform
for the new economy!

Solid use case werkgroep - 4/5/22

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The time has come to **disrupt** recruitment

*“Airbnb was the first hospitality company without owning any **rooms**,
Uber was the first taxi company without owning any **cars**,
karamel is the first recruitment company without owning any **data**.”*

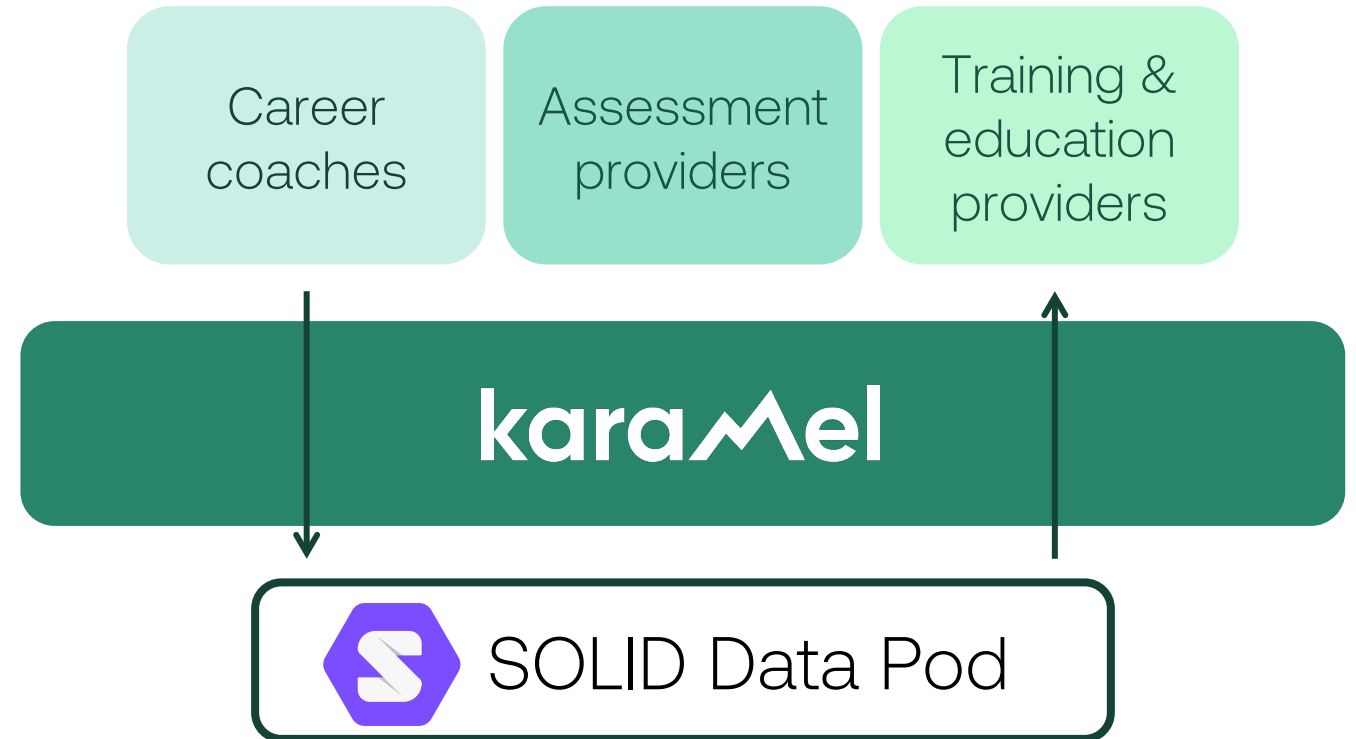
- Arnaud Deveugle, Founder karamel



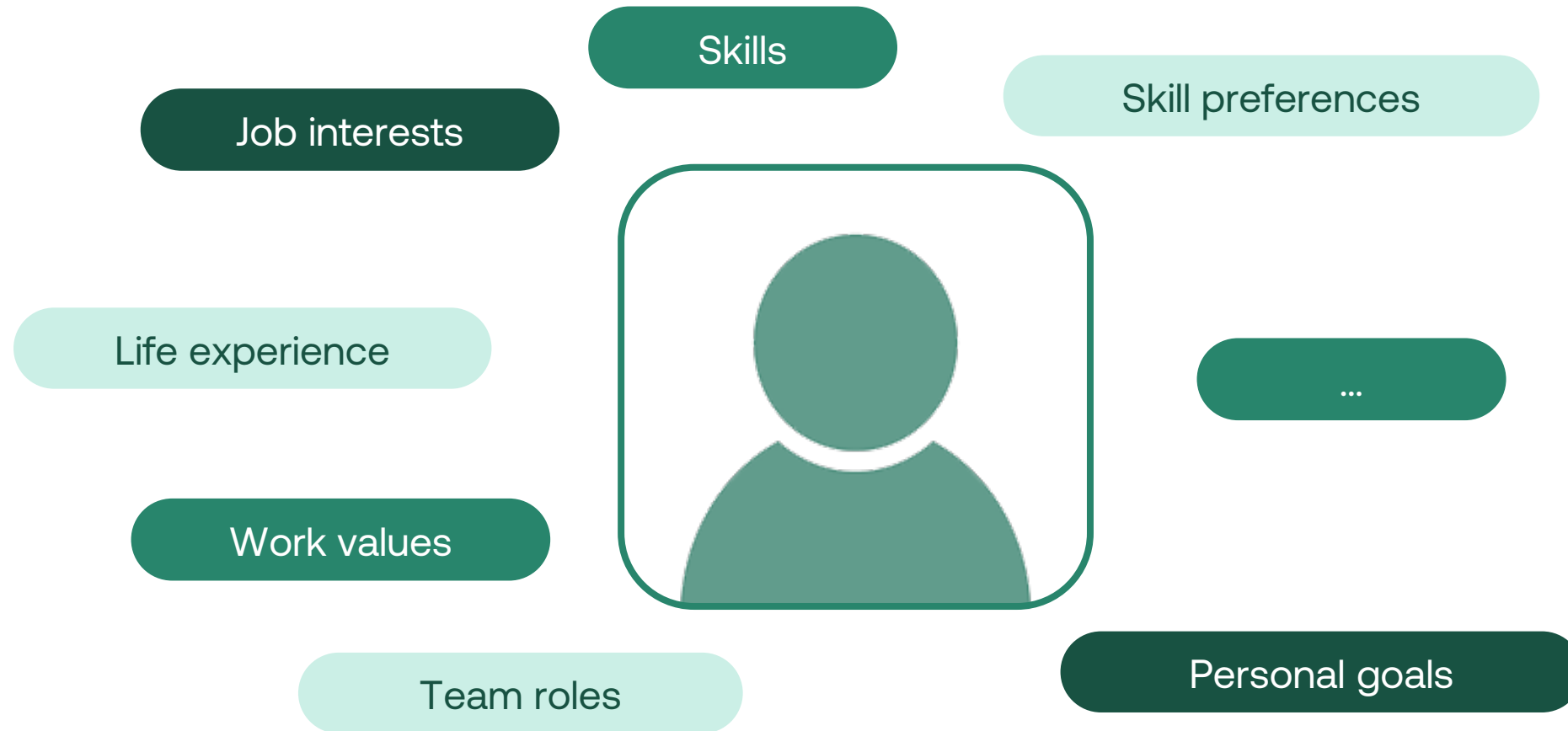
The problem: the market has changed - it's pure chaos for job seekers now

85%

The solution (step 1): karamel career marketplace



The solution (step 2): I know myself – but what now?



The solution (step 2): Companies need to educate their market

Function descriptions that are **ALWAYS** online

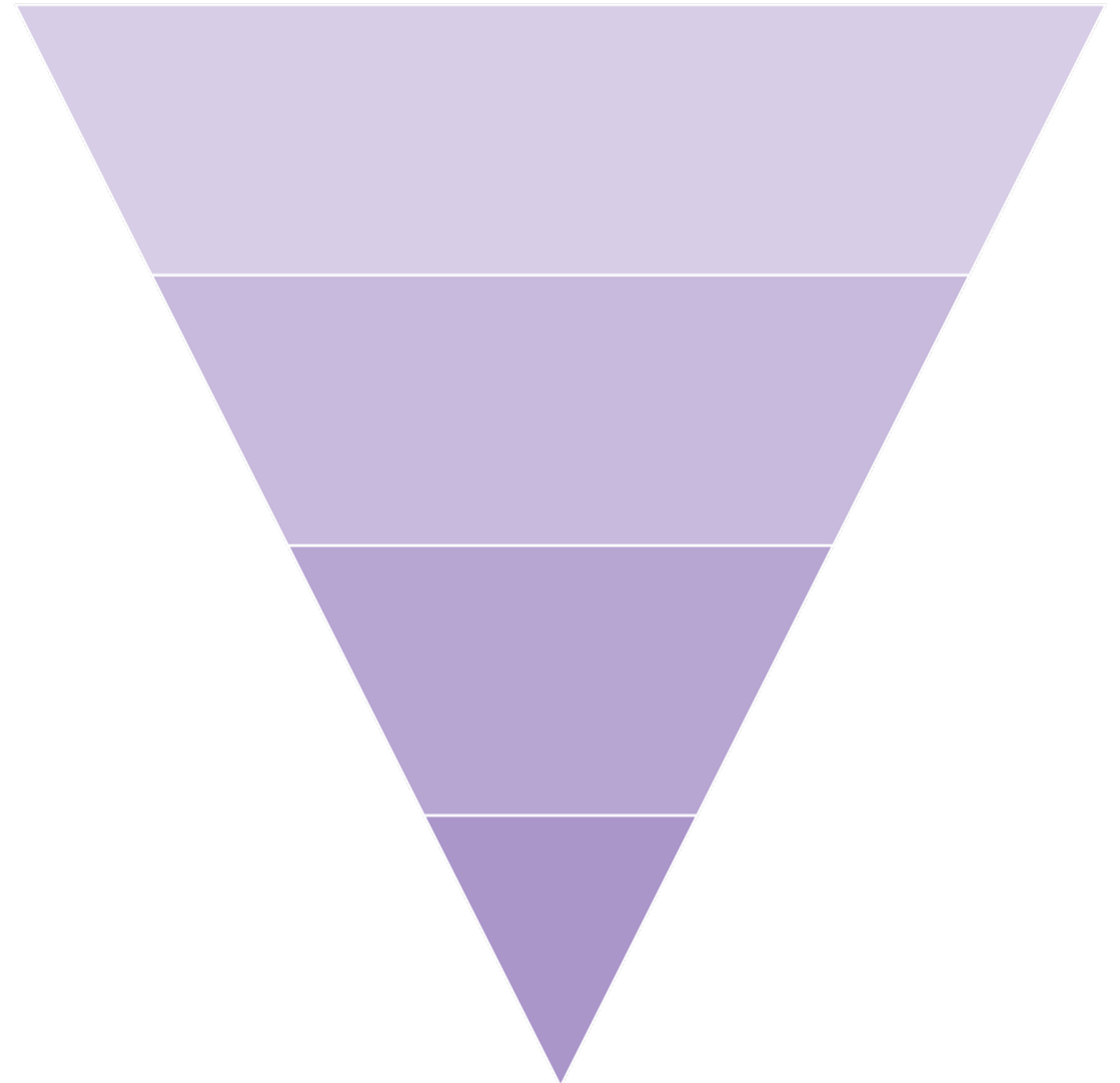
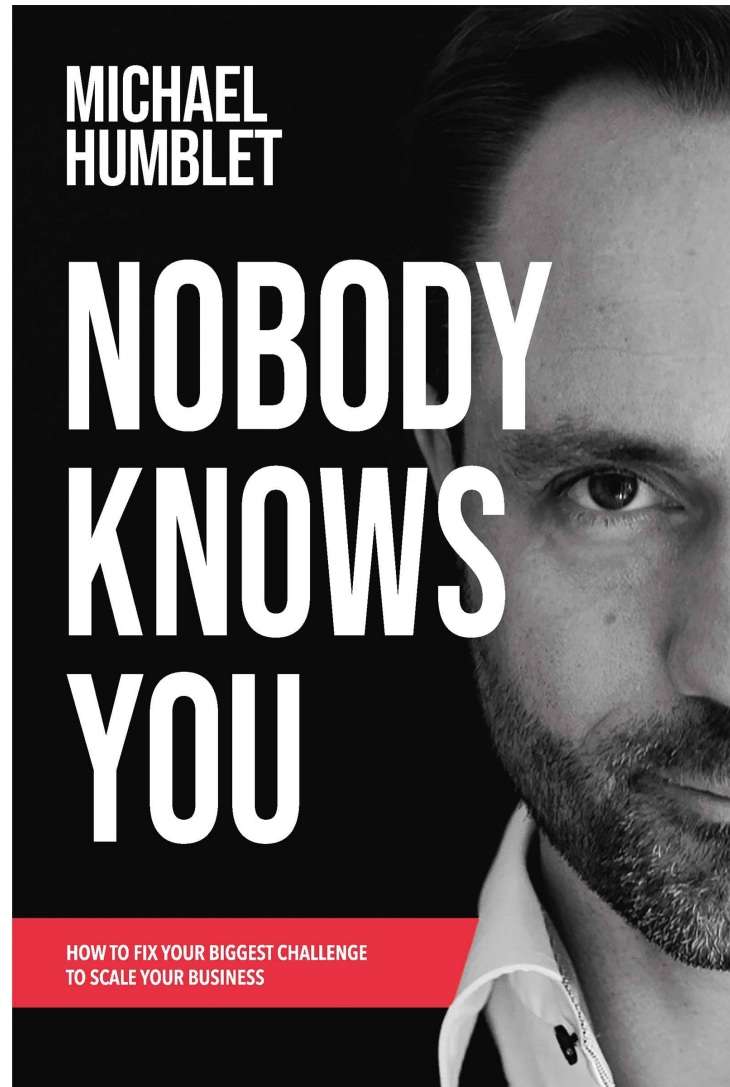
Company

Team

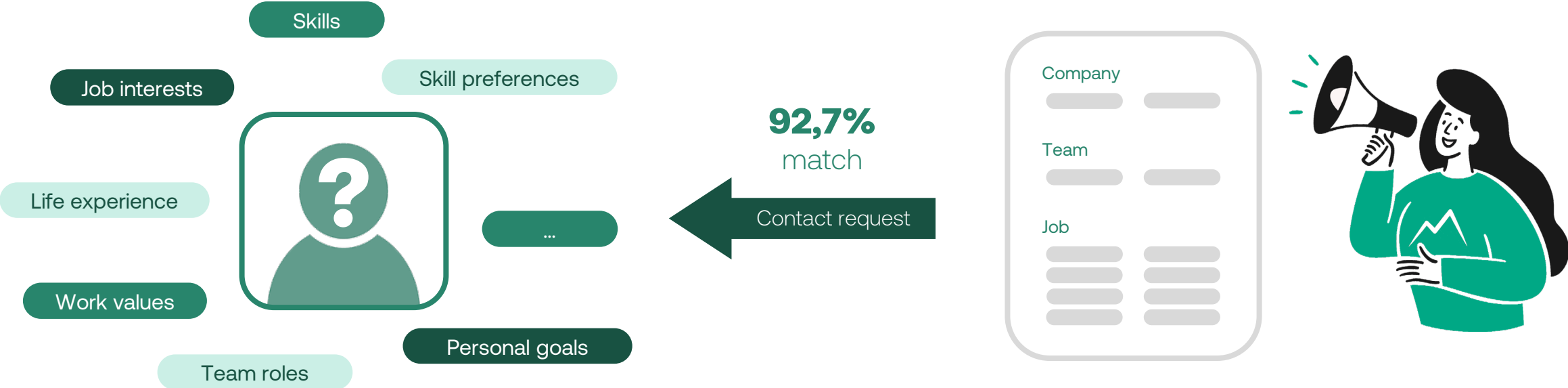
Job



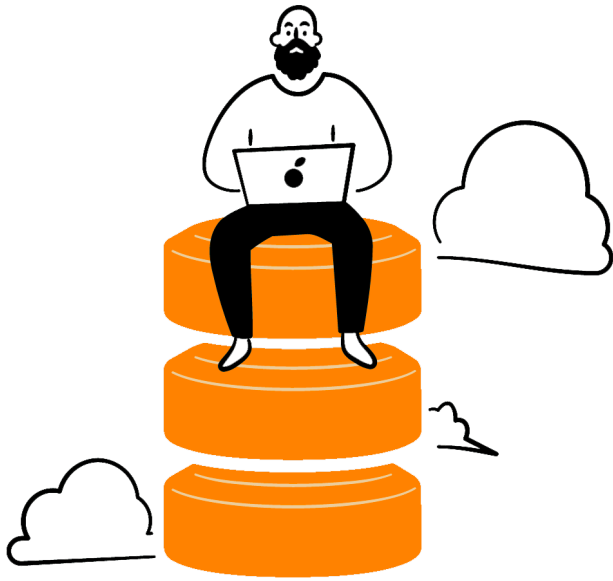
Recruitment is a **SALES** process!



The solution (step 2): Let companies apply to you!



Platform economy: a positive feedback loop



Users own and sell a license to their data on our platform.



Why Solid?

Everyone has the right to own a digital identity.



Why Solid?



TRUST

~~DATA~~

is the new oil!

9:41



Meld je aan met jouw datakluis.

Heb je nog geen datakluis? Geen zorgen, geef dan gewoon je e-mailadres in. Het is zo gefixt!

Jouw e-mailadres of WebID

Ik ga akkoord met de privacyvoorwaarden.

Aanmelden

[Meer info over datakluisen](#)